



# INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

## ANNUAL MDP CALENDAR 2024 - 25

Month	Sl. No.	Name of the Programme	Dates	Functional Area	Programme Director(s)	Fees (₹)*
JULY	1	Understanding Cost and Finance for Business Decisions	Jul 22 - 26, 2024	Finance & Control	Prof. Manju Jaiswall	125000
	2	Leadership and Team Building	Jul 29 - Aug 02, 2024	OB/HRM	Prof. Chetan Joshi	135000
AUGUST	3	Accelerating Business Transformation with Cyber Readiness	Aug 05 - 07, 2024	Business Technology	Prof. Abhipsa Pal, Prof. Anik Mukherjee	81000
	4	Industry 4.0 & The Indispensability of Digital Ethics: An Introduction for Managers	Aug 05 - 07, 2024	Business Technology	Prof. Nisigandha Bhuyan	72000
	5	The Power of Generative AI: How to Transform Your Business for the Future	Aug 20 - 23, 2024	Business Technology	Prof. Soumyakanti Chakraborty	100000
	6	Business Leadership Programme	Module I : Aug 26 - 31, 2024 Module II : Nov 18 - 23, 2024 Module III : Feb 03 - 08, 2025	General Management	Prof. Amit Dhiman, Prof. Anirvan Pant, Prof. Peeyush Mehta	390000
	7	Interpersonal Effectiveness and Leadership Excellence	Aug 27 - 31, 2024	OB/HRM	Prof. Chetan Joshi	135000
	8	Winning in Rural and Low-Income Markets	Aug 28 - 30, 2024	Marketing	Prof. Ramendra Singh, Prof. Avinash Kumar	75000
SEPTEMBER	9	Finance for Non-Finance Executives	Sep 09 - 13, 2024	Finance & Control	Prof. Manju Jaiswall	125000
	10	Managerial Leadership and Conflict Resolution	Sep 09 - 13, 2024	OB/HRM	Prof. Chetan Joshi	135000
	11	Embracing ESG through Responsible Leadership	Sep 16 - 18, 2024	General Management	Prof. Runa Sarkar, Prof. Prashant Mishra	80000
	12	Managerial Leadership and Team Effectiveness	Sep 16 - 20, 2024	OB/HRM	Prof. Abhishek Goel, Prof. Rajiv Kumar	145000
	13	Strategic Brand Management for Business Excellence	Sep 16 - 20, 2024	Marketing	Prof. Prashant Mishra, Prof. Saravana Jaikumar L.	130000
	14	Transitioning to Product Management	Sep 19 - 22, 2024	Business Technology	Prof. Priya Seetharaman	110000
	15	HR Analytics for Effective Management of Human Resources	Sep 23 - 27, 2024	OB/HRM	Prof. Amit Dhiman, Prof. Vimal Kumar M.	125000
	16	Sustainable Business Transformation	Sep 23 - 27, 2024	Operations	Prof. Bodhibrata Nag, Prof. Partha Priya Datta	145000
OCTOBER	17	Managerial Effectiveness for Public Enterprises & Government	Oct 21 - 25, 2024	OB/HRM	Prof. Abhishek Goel, Prof. Rajiv Kumar	145000
NOVEMBER	18	Becoming an Effective Sales Manager	Nov 05 - 09, 2024	Marketing	Prof. Ramendra Singh, Prof. Prashant Mishra	110000
	19	Innovation Strategies for Operational Excellence	Nov 05 - 09, 2024	Operations	Prof. Partha Priya Datta	135000
	20	Leading Business Transformation in Digital Era	Nov 11 - 13, 2024	Business Technology	Prof. Debashis Saha	87000
	21	Communication and Presentation Skills	Nov 11 - 15, 2024	Business Communication	Prof. Vidyanand Jha	140000
	22	Mastering Strategy - Insights from Indic Arthashastra Traditions	Nov 11 - 15, 2024	Strategy	Prof. Biswatosh Saha	140000
	23	Strategic Digital and Social Media Marketing	Nov 11 - 15, 2024	Marketing	Prof. Saravana Jaikumar L.	125000
	24	Data Science for Business - Enabling Objective and Superior Managerial Decisions	Nov 18 - 22, 2024	Business Analytics	Prof. Sahadeb Sarkar, Prof. Prajmitra Bhuyan	140000
	25	Digital Operations and Technology	Nov 18 - 22, 2024	Operations	Prof. Peeyush Mehta, Prof. Uttam Kumar Sarkar	130000
	26	Developing Leadership Potential	Nov 25 - 29, 2024	OB/HRM	Prof. Abhishek Goel, Prof. Rajiv Kumar	145000
	27	General Management Programme for Senior and Middle-Level Executives	Nov 25 - 29, 2024	General Management	Prof. Subrata Mitra	130000
28	Leveraging Behavioral Economics for Managerial Decision Making	Nov 25 - 29, 2024	Economics	Prof. Somdeep Chatterjee	110000	
DECEMBER	29	Industry 4.0 and Internet of Things (IOT) - What Every Manager Needs to Know About Them	Dec 02 - 05, 2024	Business Technology	Prof. Debashis Saha	110000
	30	Strategic Cost and Financial Analysis of Business	Dec 02 - 06, 2024	Finance & Control	Prof. Manju Jaiswall	130000
	31	Leadership and Team Building	Dec 09 - 13, 2024	OB/HRM	Prof. Chetan Joshi	135000
	32	Strategic AI for Business: Adopting Gen AI	Dec 09 - 13, 2024	Marketing	Prof. Saravana Jaikumar L.	135000
	33	Supply Chain Management	Dec 09 - 13, 2024	Operations	Prof. Balram Avittathur, Prof. Peeyush Mehta	130000
	34	Communication Skills for Global Leadership	Dec 16 - 19, 2024	Business Communication	Prof. Apoorva Bharadwaj	96000
	35	Business Analytics for Strategic and Tactical Level Decision Making	Dec 16 - 20, 2024	Business Analytics	Prof. Saibal Chattopadhyay, Prof. Uttam Kumar Sarkar	135000
JANUARY	36	Interpersonal Effectiveness and Leadership Excellence	Jan 06 - 10, 2025	OB/HRM	Prof. Chetan Joshi	135000
	37	Project Management	Jan 06 - 10, 2025	Operations	Prof. Subrata Mitra	125000
	38	Corporate Financial Statements under Ind AS	Jan 13 - 16, 2025	Finance & Control	Prof. Sudhir S. Jaiswall	96000
	39	Succeeding as a strategic CMO	Jan 20 - 24, 2025	Marketing	Prof. Ritu Mehta, Prof. Prashant Mishra	135000
	40	Managerial Leadership and Team Effectiveness	Jan 27 - 31, 2025	OB/HRM	Prof. Abhishek Goel, Prof. Rajiv Kumar	145000
FEBRUARY	41	Finance and Accounting for Business Managers	Feb 03 - 06, 2025	Finance & Control	Prof. Arpita Ghosh, Prof. Vivek Rajvanshi	100000
	42	Marketing Excellence through Pricing	Feb 03 - 07, 2025	Marketing	Prof. Ritu Mehta	135000
	43	Communication and Presentation Skills	Feb 10 - 14, 2025	Business Communication	Prof. Vidyanand Jha	140000
	44	Contract Management and Arbitration	Feb 10 - 14, 2025	Business Law	Prof. R. Rajesh Babu, Prof. V. K. Unni	125000
	45	Managerial Leadership and Conflict Resolution	Feb 10 - 14, 2025	OB/HRM	Prof. Chetan Joshi	135000
	46	Sales and Negotiation Skills	Feb 10 - 14, 2025	Marketing	Prof. Suren Sista, Prof. Prashant Mishra	125000
	47	Customer-Centric Leadership: Strategies for Sustained Management Success	Feb 17 - 21, 2025	Marketing	Prof. Prashant Mishra, Prof. Saravana Jaikumar L.	135000
	48	Financial Leadership and Management Excellence	Feb 17 - 21, 2025	General Management	Prof. Sudhir S. Jaiswall, Prof. Peeyush Mehta	145000
	49	Business-to-Business (B2B) Marketing	Feb 24 - 28, 2025	Marketing	Prof. Ritu Mehta, Prof. Prashant Mishra	135000
	50	Leading and Managing Change	Feb 24 - 28, 2025	OB/HRM	Prof. Abhishek Goel, Prof. Rajiv Kumar, Prof. Vidyanand Jha	145000
MARCH	51	Digital Technology Management for Business Excellence	Mar 03 - 06, 2025	Business Technology	Prof. Debashis Saha	115000
	52	Personal Growth and Team Building	Mar 03 - 07, 2025	OB/HRM	Prof. Chetan Joshi	135000

OB/HRM = Organizational Behavior/Human Resource Management

\*Taxes extra

- Programmes shall be conducted at the Management Development Centre (MDC) inside IIM Calcutta campus.
- Programme fees mentioned are on Residential basis, on single occupancy. We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode. Still, in case a candidate wishes to apply on a Non-Residential basis, the Programme fee for such participant will be Rs.10,000/- less than the Residential fee. Tax and surcharge (if any) will be charged as applicable.
- Transaction/Remittance charges related to fee payments, if any, would have to be borne by the sponsoring entity.
- Executive Education Alumni: With effect from April 01, 2017, participants of IIM Calcutta's Open MDPs who attend 20 days of learning through two or more Open MDPs will be eligible to apply for Executive Education Alumni of IIM Calcutta status.