



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA



EMBRACING ESG THROUGH RESPONSIBLE LEADERSHIP



**Programme Directors: Prof. Runa Sarkar &
Prof. Prashant Mishra**



Programme Dates: September 16 - 18, 2024



Programme Venue: MDC, IIM Calcutta

INTRODUCTION

The ESG frame work has been gaining increased attention in the recent past as it focuses on minimizing a firm's overall risks while enhancing long term returns to its' stakeholders. In addition to being a key topic of discussion at the board table, every single employee needs to understand corporate pressures and stake holder's expectations and their impact on risk identification and business success. The programme is aimed at helping participants understand the criticality of ESG frameworks to negotiate sustainability in a systematic and transparent manner.

OBJECTIVES

- To explain what ESG is and its relevance in making financial decisions
- To help understand key environmental, social and governance issue
- To navigate the concept of materiality in the context of ESG
- To analyse ESG risks and opportunities



KEY TOPICS

- SDGs and Value Creation through ESG
- Being a Responsible Leader: Leader's Role in fostering Ethics and Governance
- Managing Diverse Stakeholders: Strategic Perspective
- Corporate Social Responsibility: Individual and Organizational Perspective
- Fostering an inclusive workplace: Managing Diversity, Inclusion and Equity
- The Climate Breakthrough- The Road From COP28 & Beyond, and Sustainable Business



PEDAGOGY

- Lectures
- Case Discussions
- Leadership Talks



WHO MAY ATTEND

Mid-to senior-level managers inclined to enhance their understanding of ESG and Sustainability issues and strategies there-of.



PROGRAMME DIRECTORS

Dr. Runa Sarkar is a Professor in Economics Area at the Indian Institute of Management Calcutta. She has been closely involved in European Union and World Bank Projects on sustainability and the application of social informatics in agriculture and is currently on the board of Bandhan Financial Holdings Limited, Climate Policy Initiative and BASIX Consulting and Technology Services.

Dr. Prashant Mishra is a Professor in the marketing area at IIM Calcutta. He has also conducted Programmes for Senior Management Professionals with International learning component and has led several senior business executive delegations across the globe for interactions with the Corporate Headquarters, Policy Research Institutions, Local Nodal Ministries, Local Industry Associations and Chambers of Commerce, Manufacturing Units of Leading Firms, International multilateral institutions such as WTO, UN, ILO, EU, OPEC etc, His research interests include Sales & Marketing Processes, Consumer Psychology, Digital Marketing and Sustainability.

Prof. Runa Sarkar and **Prof. Prashant Mishra** as programme directors may select faculty from IIM Calcutta, and industry experts to teach in the programme.





PROGRAMME DETAILS

- Programme Commencement:** 9:00 AM on September 16, 2024
- Programme Conclusion:** 2:00 PM on September 18, 2024
- Accommodation:** For Residential participants, on single occupancy
 - **Check-in:** September 15, 2024 (6:00 PM onward)
 - **Check-out:** September 18, 2024 (2:00 PM)



PROGRAMME FEES

- Residential (R):** ₹ 80,000/- plus taxes and surcharges as applicable.
- Non-Residential (NR):** ₹ 70,000/- plus taxes and surcharges as applicable.

We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode.

Discount on Programme fees:

A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP.



TERMS & CONDITIONS

- Participants would have to make their own travel arrangements.
- Accommodation at IIM Calcutta will be provided till 2:00 PM on the last day of the Programme. Participants who may wish to stay beyond this time will have to check with the CMDP Office for room availability, and associated charges. IIM Calcutta does not provide any family accommodation.
- Cancellation Policy: In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.
- Executive Education Alumni: With effect from April 01, 2017, participants of IIM Calcutta's 'Open' MDPs who attend 20 days of learning through two or more Open MDPs will be eligible to apply for 'Executive Education Alumni of IIM Calcutta' status.



HOW TO APPLY

- You can apply/nominate your personnel by clicking on the “Apply Now” link corresponding to the particular MDP, as appearing on our online calendar available at: <https://iimcal.ac.in/mdp/mdp-calendar>
- Once the candidature(s) is (are) approved, the sponsoring authority or participant (in case of self-nomination) will be intimated over email along with a Proforma Invoice seeking programme fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS).
- Upon remitting the fees online, kindly intimate CMDP office with the UTRNo./relevant transaction details through email, so that we can connect your remittance to your nomination(s). Please note that confirmation of participation is subject to receipt of Programme fees by CMDP Office before commencement of the MDP.

IIM CALCUTTA’S ACCREDITATIONS AND RANKINGS

- Triple accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) & EQUIS.
- IIM Calcutta is the only B school in India to be a member of CEMS, a global alliance of leading business schools, multinational companies and NGOs
- IIM Calcutta’s MBA programme has been ranked 60th and MBA-Ex programme 76th in Financial Times Global rankings, 2023. In Domestic rankings, the Institute has secured 1st position in both BT-MDRA and Fortune India Best B-School Survey 2023



Our correspondence address is as follows:

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For all other details on administrative matters please refer to the ‘Guidelines for Participants’ on our website or e-mail to program_mdp@iimcal.ac.in