About IIM Calcutta

Indian Institute of Management Calcutta (IIMC) was established as the first national institute for Post-Graduate Studies and Research in Management, by the Government of India in November 1961, in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and the Indian industry.

As the years progressed, IIMC has evolved into a mature institution with global reputation, imparting high quality management education. It has been playing a pioneering role in professionalizing Indian management through its Post Graduate and Doctoral level programmes, Executive Learning Programmes, Research and Consulting activities. Today, the institute functions as an autonomous body, continually progressing to meet its goals in an everchanging business environment.

The IIM Calcutta Advantage

Over the past five decades, IIMC has blossomed into one of the best Business Schools in India and one of the foremost in the Asia Pacific region. Its cutting edge research and path-breaking contributions in the field of Management education, against the backdrop of synergistic industry linkages make it an ideal institution for the promotion of professional management practices in modern day organizations.

IIMC’s Accreditations and Rankings

IIM Calcutta is the only Management Institute in India with triple accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS, the three major international accreditation bodies for Business Schools.

It is also the only Indian school to be part of the prestigious CEMS Alliance comprising 31 top Business Schools from around the world.

This alliance is in addition to our existing partnerships with leading Universities, B-schools and renowned institutions such as Cardiff Business School, Cardiff University; Ivey Business School; Asian Institute of Management, among others. (A list of our academic partners across the globe can be found at https://iimcal.ac.in/ about/international-office/current-partner-institutes).

Management Development Programmes at IIM Calcutta

Dynamic transformations in the global business landscape are impelling organizations to shift from ‘traditional’ approaches towards adopting a ‘learning’ orientation.

To stay abreast of industry trends and leverage upon emerging opportunities, practicing managers require cross functional understanding & skills, strategic vision and superior management expertise. Leaders of modern day organizations need to continuously hone their skills and upgrade their business acumen, to steer their businesses to greater heights of excellence.

Management Development Programmes (MDPs) being short-term, focussed Corporate Learning interventions, serve as effective Training programmes for honing the right skill-sets of business professionals, developing their understanding of business and enabling them assume leadership positions.

IIM Calcutta’s MDPs are designed for managers at various organizational levels and configured to address specific corporate training objectives. The duration of such programmes span from 4 days to 3 weeks, depending upon the nature of the topic/s being covered and objective of the course.

We offer MDPs in the following formats:

- **Open MDPs** – Calendarized set of Open-enrollment MDPs in the ‘retail’ format, on topics across entire spectrum of functional areas in the Business Management domain.

- **Customized Training Programmes** – Also called In-Company programmes, these are tailor-made modules, created to address specific mandates from individual corporate clients.

- **Consultancy** - IIM Calcutta undertakes Consulting assignments, in the form of:
  - Business Consulting
  - Case Development
  - Project Implementation, Monitoring & Assessment
  - Pure Academic Research

Management Development Programmes (MDPs)

IIM Calcutta’s highly acclaimed MDPs centre around key business fundamentals like Managerial Effectiveness, Communication & Presentation Skills, Finance for Non-Finance Executives, Becoming an Effective Sales Manager, Supply-Chain Management, and others; addresses emerging issues like Business Analytics and VUCA; as well as delves into sectoral nuances like Healthcare Leadership & Management. In addition, there are General Management Programmes on offer, for middle and senior business leaders. These programmes are in the nature of ‘open enrollment’ courses with participation open to all practicing/experienced managers and entrepreneurs, fulfilling a basic eligibility criteria.

The pedagogy employed involves a variety of teaching methods: case studies, simulations, business games, experiential exercises, and applied learning projects, interspersed with lecture sessions on theory and practice. The sessions are essentially interactive, and participants are encouraged to question assumptions, think exponentially, share experiences and learnings, work in diverse groups and in the process, undergo holistic learning. The knowledge and insights gained as a result of such sessions have immediate applications for high-priority management challenges. As a result, participants as well as the sponsoring organization receive a rapid-and-lasting-return on investment.

Customized Training Programmes

We also offer exclusive custom-designed programmes, to address specific Learning & Knowledge mandates from individual organizations. Under this format, programmes are adapted to the sponsoring organization’s vision and objectives and aligned to the company’s line of business. Such programmes can be domain specific as in Sales & Marketing, Operations, Finance, Strategy, Leadership, etc or inter-disciplinary, involving an optimal mix of multiple functional areas.

Such courses are designed in collaboration with the client organization, and conducted at a mutually convenient date and venue. They can be delivered on a single-visit mode, or may involve multiple periodic visits with an embedded evaluation process as well.

Currently IIM Calcutta is working with a host of companies spanning across top-of-the-league Multinationals and Corporate houses to Public Sector Enterprises, creating cutting-edge training modules that give them clout in a constantly changing global marketplace.
Our Competencies

Faculty
One of the biggest strengths of the Institute is its world-renowned faculty. Our faculty members have distinguished academic and professional achievements in different areas of Business Management and are actively involved in teaching, training, research, and consulting.

Their round-the-year training and consulting engagements with Public and Private Corporations, Financial Institutions, Government agencies, and International bodies foster a dynamic learning environment at IIMC that in turn enriches teaching and training prowess of the faculty. This also helps in the development of case studies and formulation of an industry-relevant curriculum for our Management Development Programmes. (For more detailed information on our faculty, please refer to https://iimcal.ac.in/faculty)

Infrastructure

Facility
Our newly constructed Management Development Centre (MDC), inside the IIM Calcutta campus, is the hosting venue for our Management Development Programmes. This state-of-the-art, self-contained building houses multiple well-equipped audio-visual and multimedia-aided classrooms, a battery of conference and meeting rooms, business lounges, as well as a residential section for lodging and boarding facilities of our participants.

The sprawling 135-acre IIMC campus, verdant with its 7 lakes and picturesque beauty, provides a stress-free and conducive environment for stay and study.

(For a virtual tour of our campus, you may access the following link: https://iimcal.ac.in/about/campus-life)

Accommodation
The residential section of our Management Development Centre (MDC) comprises over 200 well-furnished air-conditioned rooms and suites, all provided with seamless internet connectivity, intercom facility, private verandas, and en-suite bathrooms.

The facility is manned round-the-clock by our renowned hospitality partner, Sarovar Hotels. Participants attending our programmes are served multi-cuisine fare at our Dining Halls.

Library & Computer Facility
Participants in our Executive Education programmes can avail of our robust, state-of-the-art library, the B C Roy Memorial Library. One of the largest management libraries in Asia, it houses over 160,000 volumes and also subscribes to hundreds of management journals as well as provides access to a large collection of electronic databases.

The entire Management Development Centre (MDC) is Wi-Fi enabled.

The PC Lounge at MDC is operational with the very latest computers networked and linked to the Internet over a 320 Mbps connection.

Participants are provided with a unique passkey at the time of check-in, which enables them to access the net 24x7, through any compatible device, throughout their stay.

Accommodation areas are equipped with both Wi-Fi as well as wired LAN.

Recreation and Entertainment
Participants can take a dip at the swimming pool after a daylong training session or jog down the lane that takes them around the campus. The vibrant greenery across the campus infuses a fresh lease of life, as one rambles along paved walkways, breathing in soufflés of natural air.

TV lounges at each floor provide a relaxing setting for interactions and discussions among a diverse group of participants. They can also partake in a game of snooker or table-tennis, available at these lounges.

The city of Kolkata exudes a unique charm and grace. As a visitor to the ‘City of Joy’ you can take short tours to visit historical monuments, experience local art & culture, sink your teeth in our legendary sweetmeats or simply soak in the signature warmth and hospitality of Bengal.

We look forward to welcome you and your colleagues at IIM Calcutta.