LEADERSHIP EXCELLENCE

Dates
December 04-07, 2017

Programme Director
Prof. C. Panduranga Bhatta

Venue
Management Development Centre (MDC), IIM Calcutta Campus
Diamond Harbour Road, Joka
Kolkata – 700104
Phone: 033 2438 0500 (D) / 2467 8300-06 (B), Extn. 6000
INTRODUCTION:
Leadership excellence lies in understanding the significance of interdependence that exists between an organisation and its dynamic socio-economic environment and formulating strategies to manage expectations of key stakeholders besides maintaining a competitive advantage. The competitive edge of this program is in its unique design, incorporating the best leadership theories and practices from all parts and of the world, with emphasis on Indian ethos, which has become essential for leading in Indian context. This programme addresses the topic of effective leadership from a multidisciplinary perspective and provides an alternate approach for understanding leadership. The focus of the programme is on helping participants on a path of self-discovery in the area of leadership and providing practical tools that can make them more competent, more articulate, more creative, more inspirational and more credible.

OBJECTIVES:
• To explore leadership dimensions that are responsible, responsive, result and customer oriented, entrepreneurial, innovative & intuitive and, change and growth oriented.
• To learn the art of stimulating a positive work culture through leadership qualities and skills.
• To understand and appreciate; the pursuing of excellence, leading change, accommodating diversity, creating team spirit and coping with stress for increasing performance.
• To explore spiritual and emotional competence and appreciate their roles in shaping effective leadership.
• To learn strategies for empowering people at all levels to share leadership responsibilities.

KEY TOPICS:
The programme will be woven around the following themes:
• Exploring Leadership and Excellence
• Transformational Leadership
• Art of Inspiring for Excellence
• Leadership Communication
• Cross Cultural Communication
• Intuition for Leadership Excellence
• Learning Agenda of a Leader
• Self-Lotussing

PEDAGOGY:
Pedagogy is an interactive mix of case studies of benchmark organisations, experience sharing, lectures, discussions, and group presentations, reflections on industrial experiments and real-life situations and screening of videos. It also includes competency tests for the participants to assess their personality dimensions. A subsequent counselling session helps them address weaknesses, if any. Most of the inputs are drawn from highly successful companies/organisations as well as classical and contemporary writings on the subject.

WHO MAY ATTEND:
Senior and middle level executives in public and private sector industries and, multinational companies, who have leadership responsibilities or are in line for promotion to such positions, CEOs of family-owned business houses and consultants in the area of human resource management, administrators and executives in responsible positions may attend this programme.
PROGRAMME DIRECTOR:

Prof. C Panduranga Bhatta is the founder coordinator of Business Ethics and Communication Group and also the Coordinator of Management Centre for Human Values at the Indian Institute of Management Calcutta (2006-2014) and has four decades of teaching and research experience in postgraduate and doctoral level besides being a consultant and contributor to several research projects undertaken by prestigious institutions in India and abroad.

He has published four books and more than hundred articles in reputed national and international journals on leadership, creativity, excellence, managing power, tacit knowledge, etc. Prof. Bhatta has been honoured with a gold medal by the Association of Indian Management Schools for securing the prestigious “AIMS-ICFAI Best Teacher Award-2011.

For further details regarding the academic aspect of the programme, Prof Bhatta may be contacted at cpbhatta@iimcal.ac.in

PROGRAMME DURATION: December 04-07, 2017

Programme Commencement: 9:00 AM on December 04, 2017

Programme Conclusion: 2:00 PM on December 07, 2017

Venue: Management Development Centre (MDC), IIM Calcutta campus

• For Residential participants, accommodation is arranged from the evening of December 03, 2017.
• The Reception at MDC is manned round the clock.
• The Programme will be over by 2.00 p.m. on the last day. Participants are requested to make their travel plan accordingly.

PROGRAMME FEES:

• The Programme fee for each residential participant will be ₹ 65,000/- plus applicable taxes and cess, which will cover the cost of board and lodging, course delivery, programme kit, course materials, etc.

• We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode. Still, in case a candidate wishes to apply on a Non-Residential basis, the Programme fee for such participant will be ₹ 10,000/- less than the Residential fee. Taxes and cess will be charged as applicable.

Discount on Programme fees: A discount of 10% on the Programme fees can be availed by an organisation if it nominates at least 4 participants for a particular MDP.

Please Note:

• Programme fees are to be paid in ‘Advance’, prior to the commencement of the MDP.
• Participants would have to make their own travel arrangements.
• Accommodation at IIMC will be provided till 2.00 p.m. on the last day of the Programme. Participants staying beyond this time will have to bear additional stay and food charges, which they have to settle directly with the hospitality service provider, conditional upon room availability.
• In case the programme is being cancelled by IIMC, programme fees will be refunded in full to the organisation/person concerned.
• Executive Education Alumni: With effect from April 1, 2017, participants of IIM Calcutta’s ‘Open’ MDPs who attend 20 days of learning through two or more Open MDPs will be eligible to apply for ‘Executive Education Alumni of IIM Calcutta’ status.
HOW TO APPLY:

You can apply/nominate your personnel by clicking on the “Apply Now” link corresponding to the particular MDP, as appearing on our online calendar available at: https://iimcal.ac.in/mdp/mdp-calendar

Kindly fill in this online form mentioning full details of the participant(s), sponsoring authority/organization, and other specifics. Upon submission of the online form, you will receive an auto generated acknowledgement mentioning a tentative date by which you may expect to hear from us regarding your selection.

The nomination(s) will be forwarded to the Programme Director(s) for her/his/their necessary consideration. Once the candidature(s) is(are) approved, the sponsoring authority or participant (in case of self-nomination) will be intimated over email along with the invoice. Payment must be processed within ten days of receipt of the invoice.

**Please note that confirmation of participation is subject to receipt of Programme fees by CMDP Office before Programme commencement.**

Programme fees can be remitted online through Electronic Fund Transfer through **NEFT/RTGS**. The details of making the payment can be found in the invoice email.

Upon remitting the fees online, kindly intimate the CMDP office with the UTR No./relevant transaction details through email, so that we can connect your remittance to your nomination(s).

As on occasions, the number of applications is more than what we can accommodate, it would be ideal to submit your nominations 6 to 8 weeks prior to the MDP commencement.

Greater preference would be provided to firms that nominate four or more participants.

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**Our correspondence address is as follows:**

CMDP Office  
Management Development Centre (MDC)  
Indian Institute of Management Calcutta, Diamond Harbour Road, Joka, Kolkata - 700 104  
Phone: +91 33 2438 0500/2467 8300-06 (Extns: 6011/6012/6005)  
Email: program_mdp@iimcal.ac.in

For all other details on administrative matters please refer to the ‘Guidelines for Participants’ on our website or e-mail to program_mdp@iimcal.ac.in