



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

HEALTHCARE LEADERSHIP AND MANAGEMENT PROGRAMME



Programme Director: Prof. Manish Thakur & Prof. R. Rajesh Babu



Programme Dates: November 28 - December 02, 2022



Programme Venue: MDC, IIM Calcutta



OBJECTIVES:

The Indian Healthcare sector is growing at a tremendous pace to become a US\$ 280 billion industry by 2020. Leading and managing healthcare sector requires specific skill sets to deal with internal and external challenges. Keeping pace with the growing need for professionalism in establishing and running the healthcare facilities, this management development programme provides the medical professionals with basic industry specific management skills. The programme shall give them a comprehensive grounding in different aspects of healthcare management with a view to enhance their understanding of the contemporary issue in modern healthcare, and to increase the efficiency and quality of healthcare delivery. It seeks to equip the participants with relevant issues in health care management in order to enhance their entrepreneurial skills as well.



PEDAGOGY

The course will be conducted through a mix of classroom lectures, case studies, lectures, case studies, games, problem based learning exercises and general discussions.



WHO MAY ATTEND

Doctors, Medical practitioners, Healthcare Entrepreneurs and Professionals.



KEY TOPICS

- Financial Management
- Project Management
- Healthcare Marketing & Sales
- Hospital Operations & Supply Chain Management
- Healthcare regulatory and policy framework
- Human resources management in Healthcare
- Technology in Healthcare
- Healthcare Analytics
- Leadership in healthcare



PROGRAMME DIRECTOR

Prof. Manish Thakur is a faculty at the Public Policy & Management Group of the Indian Institute of Management Calcutta. He was the Programme Director for the one year full-time Post-Graduate Certificate Programme in Healthcare Management (PGCHM); and has been Programme Director for Executive Programme on Global Business Management.

Prof. Thakur had completed his MA from Jawaharlal Nehru University, New Delhi (1995) and Ph.D. from Goa University. He has since put in over fifteen years of service as a teacher and researcher. He is the recipient of the prestigious M.N. Srinivas Memorial Award for Young Sociologist (2007) and Radhakamal Mukherjee Memorial Award for Young Social Scientist (2002).

Prof. R. Rajesh Babu is a Professor in the Public Policy & Management Group of the Indian Institute of Management Calcutta. He obtained his Ph.D. and M.Phil. from the Jawaharlal Nehru University (JNU), New Delhi, and has a LL.M. from the Cochin University. Prof. Rajesh Babu was the Programme Director for the one year full-time Post-Graduate Certificate Programme in Healthcare Management (PGCHM).



PROGRAMME DETAILS

- **Duration:** November 28 - December 02, 2022
- **Programme Commencement:** 9:00 AM on November 28, 2022
- **Programme Conclusion:** 2:00 PM on December 02, 2022
- **Venue:** Management Development Centre (MDC), IIM C Campus
- **Accommodation:** For Residential participants
 - **Check in:** November 27, 2022 (6:00 pm onward)
 - **Check out:** December 02, 2022 (2:00 pm)



PROGRAMME FEES

- **Residential (R):** ₹ 110,000/- plus taxes and surcharges as applicable.
- **Non-Residential (NR):** ₹ 100,000/- plus taxes and surcharges as applicable.

We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode.

Discount on Programme fees:

A discount of 10% on the Programme fees can be availed by an organization if it nominates at least 4 participants for a particular MDP.

TERMS & CONDITIONS

- Participants would have to make their own travel arrangements.
- Accommodation at IIM C will be provided till 2.00 p.m. on the last day of the Programme. Participants staying beyond this time will have to bear additional stay and food charges, which they have to settle directly with the hospitality service provider, conditional upon room availability.
- Cancellation Policy: In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.
- Executive Education Alumni: With effect from April 1, 2017, participants of IIM Calcutta's 'Open' MDPs who attend 20 days of learning through two or more Open MDPs will be eligible to apply for 'Executive Education Alumni of IIM Calcutta' status.



HOW TO APPLY

- You can apply/nominate your personnel by clicking on the “Apply Now” link corresponding to the particular MDP, as appearing on our online calendar available at: <https://iimcal.ac.in/mdp/mdp-calendar>
- Once the candidature(s) is (are) approved, the sponsoring authority or participant (in case of self-nomination) will be intimated over email along with the Payment Advice seeking programme fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS).
- Upon remitting the fees online, kindly intimate CMDP office with the UTRNo./relevant transaction details through email, so that we can connect your remittance to your nomination(s). Please note that confirmation of participation is subject to receipt of Programme fees by CMDP Office before commencement of the MDP.

IIM CALCUTTA’S RANKINGS AND ACCREDITATIONS

- Triple accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS.
- IIM Calcutta is the only B-school in India to be a part of the prestigious CEMS. (The Global Alliance in Management Education or CEMS (formerly the Community of European Management Schools and International Companies) is an international cooperation of leading business schools and universities with multinational companies and NGOs).
- IIM Calcutta has been ranked at No. 2 in India and 59 Globally in the Financial Times Executive Education Ranking 2022. IIM Calcutta had secured 2nd rank amongst all B-schools in India and 21st Globally, in Financial Times: Masters in Management Rankings 2020.



Our correspondence address is as follows:

CMDP Office

Management Development Centre (MDC)

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Phone: +91 33 7121 6000-01 (Extns: 6012/6005)

Email: program_mdp@iimcal.ac.in | Weblink: <https://www.iimcal.ac.in/mdp/mdp-calendar>

For all other details on administrative matters please refer to the ‘Guidelines for Participants’ on our website or e-mail to program_mdp@iimcal.ac.in