SUPPLY CHAIN MANAGEMENT

Dates
December 09 - 13, 2019

Programme Directors
Prof. Balram Avittathur & Prof. Preetam Basu

Venue
Management Development Centre (MDC),
IIM Calcutta Campus, Diamond Harbour Road
Joka, Kolkata – 700104
Phone: 033 7121 6000 (D) / 7121 1000 (B), Extn: 6000/6001
INTRODUCTION:
“Effective supply chain management is the competitive ground for the 21st century. As companies become more global, technology changes are more rapid, customer service pressures are mounting, and the competitive forces are more intense, executives must be able to go beyond functional excellence. Supply chain management is becoming a basic business fundamental” - Dr. Hau Lee, Professor at Stanford University and a leading expert in Supply Chain Management.

- Do you lose more than 10% of your sales owing to stock-outs and untimely production?
- Your actual orders are way away from your forecasted figures.
- A good amount of your material receipts and dispatches at your plants, warehouses and regional depots do not happen at the right time and quantity.
- Do you face procurement challenges in terms of managing supply contracts, reducing spend and dealing with sourcing risk?

If your firm faces one or more of these problems, this program would be the right one to attend by your senior and middle-level managers associated with supply chain management. This five-day programme is designed specifically for firms facing serious supply chain challenges in a volatile and uncertain environment. The objectives of the program are to impart:

KEY TOPICS:
- SCM, its philosophy and evolution
- SCM performance measures
- SCM coordination and organizational integration/structure issues
- Supply Contracts
- Strategic issues in supply chain management
- Planning for uncertainty
- Strategic Sourcing
- Supply Chain Risk Management
- Decision Models for SCM
- Supply Chain Analytics
- Distribution Strategies

PEDAGOGY:
Through interactive discussions and contemporary cases, the participants will be introduced to the basic philosophy, important concepts and best practices in Supply Chain Management (SCM). The pedagogy is designed to develop in the participants a critical thinking of integrating demand with supply chain management.

WHO MAY ATTEND:
This programme targets senior and middle management executives from materials management, production, sales (distribution), logistics and finance functions.

PROGRAMME DIRECTORS:
Prof. Balram Avittathur is a Professor in the Operations Management Group of IIM Calcutta and is a faculty member of the Institute since 1999. He has a doctorate degree in Management from Indian Institute of Management Bangalore (Fellow, IIMB). His doctoral thesis was in the area of Supply Chain Management. Supply Chain Management and Service Operations Management are his areas of research and teaching interests. Prof. Avittathur received the Fulbright Post-Doctoral Research Fellowship Award for the year 2002-2003. He has articles on Supply Chain
Management and Service Operations in international journals and magazines. He has conducted various corporate training programmes and has also served as consultant for different Indian corporate concerns.

**Prof. Preetam Basu** is an Associate Professor in the Operations Management Group of IIM Calcutta. He joined the Institute in June 2010. He has a doctorate degree in Operations Management from University of Connecticut, USA. Earlier, he did his MS in Applied Mathematics from University of Minnesota, USA. His doctoral thesis focused on business problems at the interface of operations and finance. He has presented his work at numerous prestigious international conferences. His research interests include supply chain management, start-up operations, services outsourcing, supply chain finance, working capital management, modeling of financial services. He has taught in various corporate training programmes for different organisations.

**PROGRAMME DETAILS:**

**Duration:** December 09 - 13, 2019

Programme Commencement: 9:00 AM on December 09, 2019

Programme Conclusion: 2:00 PM on December 13, 2019

**Venue:** Management Development Centre (MDC), IIM C Campus

**Accommodation:**

For Residential participants

**Check in:** December 08, 2019 (6:00 pm onward)

**Check out:** December 13, 2019 (2:00 pm)

**Participant Fees:**

Residential (R): ₹ 85,000/-

Non-Residential (NR): ₹ 10,000/- less than the Residential fee

Taxes and surcharges extra, as applicable.

However, we would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode.

**Discount on Programme Fees**

A discount of 10% on the fees can be availed by an organization if it nominates at least 4 participants for this particular MDP.

**Terms & Conditions:**

- Participants would have to make their own travel arrangements.
- Accommodation at IIM C will be provided till 2.00 p.m. on the last day of the Programme. Participants staying beyond this time will have to bear additional stay and food charges, which they have to settle directly with the hospitality service provider, conditional upon room availability.
- Cancellation Policy: In case you/your nominated candidate(s) does(do) not attend the programme, 40% of the programme fees will be retained, as per policy.
- Executive Education Alumni: With effect from April 1, 2017, participants of IIM Calcutta’s ‘Open’ MDPs who attend 20 days of learning through two or more Open MDPs will be eligible to apply for ‘Executive Education Alumni of IIM Calcutta’ status.
HOW TO APPLY:

- You can apply/nominate your personnel by clicking on the “Apply Now” link corresponding to the particular MDP, as appearing on our online calendar available at: https://iimcal.ac.in/mdp/mdp-calendar
- Once the candidature(s) is(are) approved, the sponsoring authority or participant (in case of self-nomination) will be intimated over email along with the Payment Advice seeking programme fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS).
- Upon remitting the fees online, kindly intimate CMDP office with the UTR No./relevant transaction details through email, so that we can connect your remittance to your nomination(s).

Please note that confirmation of participation is subject to receipt of Programme fees by CMDP Office before commencement of the MDP.

IIM CALCUTTA’S RANKINGS AND ACCREDITATIONS:

- Only Management Institute in India with triple accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS.
- Part of the prestigious CEMS Alliance comprising 31 top Business Schools from around the world (The Global Alliance in Management Education or CEMS (formerly the Community of European Management Schools and International Companies)).

For all other details on administrative matters please refer to the ‘Guidelines for Participants’ on our website or e-mail to program_mdp@iimcal.ac.in