SUPPLY CHAIN MANAGEMENT

Dates
December 07-10, 2016

Programme Directors
Prof. Balram Avittathur & Prof. Preetam Basu

Venue
Management Development Centre (MDC),
IIM Calcutta Campus
Diamond Harbour Road, Joka
Kolkata – 700104
Phone: 033 2438 0500
INTRODUCTION:
Effective supply chain management is the competitive ground for the 21st century. As companies become more global, technology changes are more rapid, customer service pressures are mounting, and the competitive forces are more intense, executives must be able to go beyond functional excellence. Supply chain management is becoming a basic business fundamental" - Dr. Hau Lee, Professor at Stanford University and a leading expert in Supply Chain Management.

- Do you lose 20% of your sales owing to stock-outs and un-timely production?
- Your actual orders are way away from your forecasted figures.
- A good amount of your material receipts and dispatches at your plants, warehouses and regional depots do not happen at the right time and quantity.

If your firm faces one or more of these problems, this program would be the right one to attend by your senior and middle-level managers associated with supply chain management. This four-day programme is designed specifically for firms facing serious supply chain challenges in a volatile and uncertain environment. The objectives of the program are to impart:

KEY TOPICS:
- SCM, its philosophy and evolution
- SCM performance measures
- SCM coordination and organisational integration/structure issues
- Supply Contracts
- Strategic issues in supply chain management
- Planning for uncertainty
- Strategic Sourcing
- Supply Chain Risk Management
- Decision Models for SCM

Participants will be provided with selected reading materials.

PEDAGOGY:
Through interactive discussions and contemporary cases, the participants will be introduced to the basic philosophy, important concepts and best practices in Supply Chain Management (SCM). The pedagogy is designed to develop in the participants a critical thinking of integrating demand with supply chain management.

EXPECTED PROFILE OF PARTICIPANTS:
This programme targets senior and middle management executives from materials management, production, sales (distribution), logistics and finance functions.

PROGRAMME DIRECTORS:
Prof. Balram Avittathur and Prof. Preetam Basu

Prof. Balram Avittathur is a Professor in the Operations Management Group of IIM Calcutta and is a faculty member of the Institute since 1999. He has a doctorate degree in Management from Indian Institute of Management Bangalore (Fellow, IIMB). His doctoral thesis was in the area of Supply Chain Management. Supply Chain Management and Service Operations Management are his areas of research and
teaching interests. Prof. Avittathur received the Fulbright Post-Doctoral Research Fellowship Award for the year 2002-2003. He has articles on Supply Chain Management and Service Operations in international journals and magazines. He has conducted various corporate training programmes and has also served as consultant for different Indian corporate concerns.

Prof. Preetam Basu is an Assistant Professor in the Operations Management Group of IIM Calcutta. He joined the Institute in June 2010. He has a doctorate degree in Operations Management from University of Connecticut, USA. Earlier, he did his MS in Applied Mathematics from University of Minnesota, USA. His doctoral thesis focused on business problems at the interface of operations and finance. He has presented his work at numerous prestigious international conferences. His research interests include supply chain management, start-up operations, services outsourcing, supply chain finance, working capital management, modeling of financial services. He has taught in various corporate training programmes for different organisations.

PROGRAMME DURATION:

December 07 - 10, 2016

Check in: December 06, 2016 (6:00 pm onwards)
Check out: December 10, 2016 (2:00 pm)

This Programme will be held at the Management Development Centre (MDC), inside the Indian Institute of Management Calcutta campus, during for a period of four and a half days.

For Residential participants, accommodation is arranged from the evening of the day before the start of the Programme. Participants must report at the venue of the Programme by the evening of December 06, 2016. The Reception at MDC is manned round the clock.

The Programme will be over by 2.00 p.m. on the last day. Participants are requested to make their travel plan accordingly.

PROGRAMME FEES:

The Programme fee for each residential participant will be ₹ 45,000/- plus applicable Service Tax, which will cover the cost of board and lodging, tuition, course materials, etc.

The Programme fee for each non-residential participant will be ₹ 40,000/- plus applicable Service Tax, which will cover the cost of food during the duration of the Programme, tuition, course materials, etc.

Please Note:

- Participants would have to make their own travel arrangements.
- Accommodation at IIMC will be provided till 2.00 p.m. on the last day of the Programme.
- If a participant fails to attend the Programme, no refund of fees will be made. However, the same can be adjusted during current or next financial year. In case the programme is being cancelled by IIMC, the programme fees will be refunded in full to the person/organisation concerned.
HOW TO ENROLL

Enrolment Form for nomination or participation can be downloaded from the ‘Executive Education’ section of our website, www.iimcal.ac.in. Kindly fill in this form mentioning full details of the participant(s), sponsoring organisation, and the payment particulars. The filled in form(s) along with Cheque/Demand Draft (if any) need to reach the CMDP Office well in advance before commencement of the Programme. In case of online payment, the filled in forms may be scanned and e-mailed to us.

The Programme fees can be paid in any one of these three ways:

A. Demand draft/Cheque payable at Kolkata.
The cheque/draft should be drawn in favour of “INDIAN INSTITUTE OF MANAGEMENT CALCUTTA”.

B. Electronic Fund Transfer through NEFT/RTGS.
Kindly contact the CMDP Office to get our Bank Account and other relevant details.

C. Payment Gateway.
Please visit the IIMC website www.iimcal.ac.in and access the ‘Executive Education’ section for payment through Net Banking or Credit/Debit cards.

In case of online payment, kindly intimate the CMDP office with the relevant transaction details through email, so that we can connect your remittance to your nomination.

Please note that confirmation of participation will be provided only on receipt of Programme fees by CMDP Office.

You are encouraged to send in your nominations at least 3 weeks prior to the commencement of the Programme. However, we accept nominations up to 2 weeks before the start of an MDP, subject to seat availability.

Our correspondence address is as follows:
CMDP Office
Management Development Centre (MDC)
Indian Institute of Management Calcutta
Diamond Harbour Road, Joka
Kolkata - 700 104
Phone: +91 33 2438 0500/2467 8300-06 (Extns: 6011/6012/6005),
Email: program_mdp@iimcal.ac.in

For all other details on administrative matters please refer to the ‘Guidelines for Participants’ on our website or e-mail to program_mdp@iimcal.ac.in.