# SAMARTH GUPTA

M109, New Academic Building,

Indian Institute of Management

Kolkata

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**EMPLOYMENT**

Assistant Professor, Economics, Indian Institute of Management, Calcutta, September 2024— Present

**EDUCATION**

Ph.D., Economics, Boston University, Boston MA, May 2018 [CGPA 3.35] Dissertation Title: *Essays in Managerial Productivity and Firm Outcomes* Dissertation Committee: Dilip Mookherjee, Kevin Lang and Daniele Paserman

M.A., Economics, Delhi School of Economics, University of Delhi, 2012 [65.2%] B.A.(Hons.) Economics, St. Stephen’s College, University of Delhi, 2010 [69.5%]

**PUBLICATIONS**

Garg, Sandhya, Samarth Gupta, and Sushanta Mallick. "[Financial access and entrepreneurship by gender: Evidence from rural India](https://link.springer.com/article/10.1007/s11187-024-00925-z)." *Small Business Economics* (2024): 1-26.

Chatterjee, C., Gupta S. (2024) “[Public Entry, Heterogeneous Consumers and Private Prices: New Evidence from India](https://www.sciencedirect.com/science/article/pii/S0167268124000350)” *Journal of Economic Behavior & Organization* 219 (2024): 473-489

Bhandari, B., Gupta S., Sahu, A., Urs, K. (2024) “[Impact of Adaptation Strategies on Business Expectations: Evidence from India during the Pandemic](https://journals.sagepub.com/eprint/DC4GB5I4MHQ8MDQCMHT8/full)” *Indian Economic Journal*https://doi.org/10.1177/00194662231214680

Dasgupta, M., Gupta, S. (2023) [What Determines Enterprise Borrowing from Self Help Groups? An Interpretable Supervised Machine Learning Approach](https://link.springer.com/article/10.1007/s10693-023-00416-4#citeas). *Journal of Financial Services Research*. https://doi.org/10.1007/s10693-023-00416-4

Gupta, S. (2023) [Model-Selection Inference for Causal Impact of Clusters and Collaboration on MSMEs in India](https://trebuchet.public.springernature.app/get_content/49fd77f2-2928-4710-b606-0602615eadbd). *Journal of Quantitative Economics*. 21, 641–662. https://doi.org/10.1007/s40953-023-00349-8

Garg, S. and Gupta, S. (2023), "[What influences village-level access to a bank branch? Evidence from India](https://www.emerald.com/insight/content/doi/10.1108/IJBM-08-2022-0360/full/html)", *International Journal of Bank Marketing*, Vol. 41 No. 4, pp. 882-902. https://doi.org/10.1108/IJBM-08-2022-0360

Bhandari, B., Gupta S., Sahu, A., Urs, K. (2021) "[Business sentiments during India’s national lockdown: Lessons for second and potential third wave.](https://link.springer.com/article/10.1007/s41775-021-00121-w)" *Indian Economic Review*: 1-16.

**WORKING PAPERS**

“Liquidity Shocks and Drug Sales: Evidence from India” with Chirantan Chatterjee and Anindya S. Chakrabarty

“[Does Social Identity Constraint Rural Entrepreneurship? The Role of Financial Inclusion](https://iegindia.org/working-paper/does-social-identity-constrain-rural-entrepreneurship-the-role-of-financial-inclusion/)” [IEG Working Paper] with Sandhya Garg and Sushanta Mallick [**Under Review**]

“[Career Incentives and Employee Productivity in State-Owned Enterprises: Evidence from India](https://www.cafral.org.in/sfControl/content/Speech/12282023124817PMKK23122023.pdf)” [Covered in [IdeasforIndia](https://www.ideasforindia.in/topics/money-finance/lead-bank-scheme-does-organisational-design-matter.html)]

**PROFESSIONAL DUTIES**

Referee, Economic Modelling; Referee, PLOS One

Chair, MA Economics Programme, Ahmedabad University

**Policy Briefs/Editorials**

[Public Options may turn global AI reasoning into a mixed oligopoly market](https://www.moneycontrol.com/news/opinion/public-options-may-turn-global-ai-reasoning-into-a-mixed-oligopoly-market-13578860.html), MoneyControl.com, September 2025

[Formal Work, Informal Worker](https://www.thehindubusinessline.com/opinion/formal-work-informal-worker/article65827355.ece) August 2022, *Hindu Business Line*

[Business Sentiments and Labour Markets](https://www.ideasforindia.in/topics/macroeconomics/business-sentiments-and-labour-markets.html) May 2021, *IdeasforIndia*

[Lead Bank Scheme: Does Organizational Design Matter](https://www.ideasforindia.in/topics/money-finance/lead-bank-scheme-does-organisational-design-matter.html) October 2020, *IdeasforIndia*

[The Problem with Investment Scores](https://www.business-standard.com/article/opinion/the-problem-with-investment-scores-119112101828_1.html) November 2019, *Business Standard* [[PDF](https://drive.google.com/file/d/1mrurzfVJuGtPayHe_LQAqjh0bVu9A8Z3/view)]

[How to go about auctioning public assets](https://www.thehindubusinessline.com/opinion/how-to-go-about-auctioning-public-assets/article29946440.ece) November 2019, *Hindu Business Line* [[PDF](https://drive.google.com/file/d/1zbxW4KbEp1B-OILUf_NmHOaTZ5siEOKj/view)]

**PRESENTATIONS [SELECTED]**

Bank of Finland Conference, Helsinki, September 2024

AMES, IIT Delhi, January 2024

Asia Pacific Industrial Organization Conference, Hong Kong, December 2023

**FELLOWSHIPS AND AWARDS**

Ronald Coase Institute, December 2018

Teaching Fellowship, Boston University, Fall 2014 — Fall 2016 Dean’s Fellowship, Boston University, Fall 2013 — Spring 2014

**WORK EXPERIENCE**

Assistant Professor, Economics, Ahmedabad University, Ahmedabad, January 2022-August 2024

Associate Fellow, National Council of Applied Economic Research, June 2018—October 2021

Consultant, Deloitte Touche Tohmatsu India Private Limited, May 2012 — June 2013

**TEACHING EXPERIENCE**

Foundation Program, Ahmedabad University, 2023-24

Instructor for Industrial Organization, Ahmedabad University, 2023; 2024

Instructor for Introduction to Microeconomics, Ahmedabad University, 2022-23; 2023-24

Instructor for Game Theory, Summer Challenge Program, Department of Economics, Boston University, July 2016 — July 2017

**COMPUTER SKILLS:** STATA, LATEX