

## EDITORIAL



In the last issue of Sandesh we reported that IIMC has been ranked 19th in the FT Global Rankings. In our quest for global benchmarking, we have achieved another significant milestone. The institute applied for accreditation from

Association of MBAs (AMBA) and was able to complete the process and arrange for the Assessment Team's visit in a very short time period. After the visit, AMBA has accredited the school's PGPEX (MBA) and PGP (MBM) programmes for five years. IIMC is one of the very few institutions to have received the AMBA accreditation for five years, right at the time of accreditation.

The steadily increasing global recognition of the IIMC brand is also clearly demonstrated by the visits paid to the campus by two leading world figures. The Prime Minister of UK, Mr. David Cameron visited IIMC on November 14, 2013, and spent quite a bit of time in the auditorium interacting with the students from all the programmes. He was highly impressed with the quality of the questions posed by the students and appreciative of the arrangements that ensured a smooth and seamless experience for him and the other dignitaries from UK. IIMC was the only campus on this global leader's visiting list in India. The second dignitary who paid us a visit was the Rev. Jesse Jackson, an iconic figure in the civil rights movement in the USA. The Rev. Jackson's message was about the need to continuously fight the forces that deny dignity to the poor and racial minorities in every country.

The Chief Guest for this year's Convocation Ceremony was Ms. Arundhati Bhattacharyya, Chairperson, State Bank of India. Ms. Bhattacharyya, in her address to the convocating students drew on her own experiences to derive some valuable lessons for the students. Other dignitaries who visited the campus included Mr. Sam Pitroda, whose passionate speech about the need to innovate and overcome challenges struck a deep chord with the students. Mr. Pitroda was delivering the keynote address during the Foundation Day ceremonies, when 4 eminent alumni were conferred

with the Distinguished Alumnus Award of the institute.

The faculty members of the institute are the key drivers of the process of attaining global recognition. As Sandesh reports, they have won an international case competition, published in leading journals and have been elected as Division co chair of the Academy of Management. Students are not lagging behind either. They have participated successfully in competitions both at home and abroad. For example, the team Zostel represented IIM Calcutta at the Richard Ivey Business Plan Competition in Canada recently and bagged the First Prize. It is for the first time in the history of the competition that a team from outside of North America has won the competition. Zostel is India's first chain of backpacker's hostels offering secure, hygienic, centrally located and pocket friendly accommodation for young travellers.

Finally, IIMC maintains its sterling tradition in both final placements and summer placements as we report in some detail. In summer placements, we placed 441 students in 3 days flat.

You will find in Sandesh detailed information about the prizes won by students during the Convocation. This year two major publishing houses – Taylor and Francis and McGraw- Hill – instituted a number of book prizes for all the academic programmes. Sandesh also gives information about the composition of the new Committees that have taken over for easy reference.

Happy Reading.

**Prof. Anindya Sen**

## Contents

Lead Stories	02
Academics	08
Events	13
Student Activities	19
Student Events	22
Placements	23
Miscellany	25

LEAD STORIES

## IIM Calcutta Receives AMBA Accreditation

How should business schools best respond to the competitive pressures of a changing market for their products? Rapid growth in the number of MBA programmes, combined with students' faltering appetite for them, raises the prospect of a painful shakeout as ever-more schools chase fewer students. One tried-and-tested way for a school to differentiate itself is to gain accreditation. A stamp of approval from one or more of the three main accreditation bodies (AMBA, the AACSB and EQUIS) means entry to an exclusive club. By some estimates there are nearly 16,000 "business schools" of sorts worldwide, if one counts all institutions offering business degrees at bachelor's level and above. Yet the AACSB has accredited only 694 schools, for example, while AMBA has given its approval to just over 210 programmes.

The latest addition to the AMBA stable is the Indian Institute of Management Calcutta (IIMC). IIMC's newly minted accreditation—which has been conferred on the school's PGPEX (MBA) and PGP (MBM) programmes by the Association of MBAs for five years - is all the more striking given the size of the Indian market. There are about 3,800 business schools in India, according to government data, yet IIMC is just the sixth to gain AMBA accreditation. This puts the school at the very top of a large pile.

Association of MBAs (AMBA) was created in 1967. Their accreditation service is the global standard for all MBA, DBA and MBM programmes. They accredit programmes at over 200 business schools in more than 70 different countries. They are the only professional membership association connecting MBA students and graduates, accredited business schools and MBA employers in more than 110 countries.

Andrew Main Wilson, AMBA's Chief Executive says: "We are both pleased and proud to confirm the receipt of IIM Calcutta's AMBA accreditation. AMBA accredits just 1% of the world's MBA business schools and IIM Calcutta's initial 5-year accreditation reflects the quality of their MBA programmes, faculty and students. India is one of the world's largest business education market and IIM Calcutta is one of its very finest business schools."

IIM Calcutta now joins this club of globally reputed business schools accredited by AMBA: ESCP Europe Business School, Ashridge Business School (Hertfordshire, United Kingdom), Reims Management School (Reims, France), Mannheim



## Accredited by Association of MBAs

Business School (Mannheim, Germany), Imperial College Business School (London, United Kingdom), Leeds University Business School (London, United Kingdom), Nottingham University Business School (Nottingham, United Kingdom).

"We are indeed happy to receive this recognition. It reaffirms our commitment to academic excellence, and marks a significant step towards our journey to be regarded as a global leader in management education", says Professor Saibal Chattopadhyay, the Director of IIM Calcutta. Dean (Academic) Anindya Sen says, "The process of accreditation is invaluable because it forces us to reflect consciously on our activities and their relevance to our mission goals and put in place systems and processes with a view to improving the match between goals and activities. The review process followed by AMBA has provided valuable insights to the institute in its continuous quest for excellence".

IIMC is one of the very few institutions to have received the AMBA accreditation for five years, right at the time of accreditation. The country's first national management institution, IIM Calcutta, has been playing a pioneering role in professionalizing Indian Management through its post graduate and doctoral level programmes, executive training programmes, research and consulting activities. The accreditation by AMBA is a reaffirmation of the global standards in teaching and research maintained at IIMC.



## Visit by the Prime Minister of U.K., Mr. David Cameron

The visit of David Cameron, Prime Minister of the United Kingdom at IIM Calcutta on November 14, 2013 was a very special and unique occasion in the history of the Institute. He interacted with the current students of IIM Calcutta, informally covering wide range of topics including politics, business and economy.

The Prime Minister of the United Kingdom also interacted with the higher officials of the Institute that included the Chairman, Board of Governors, Director and Deans.

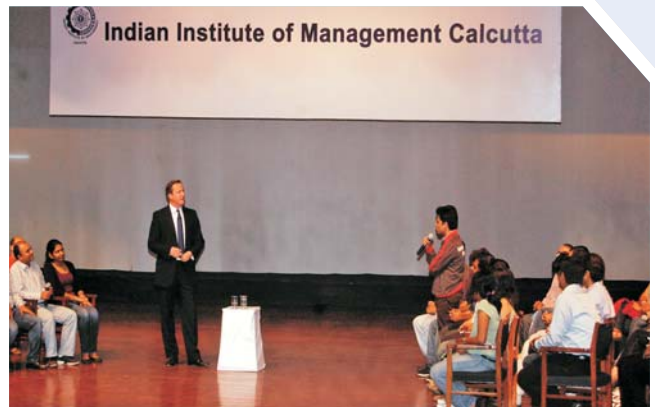
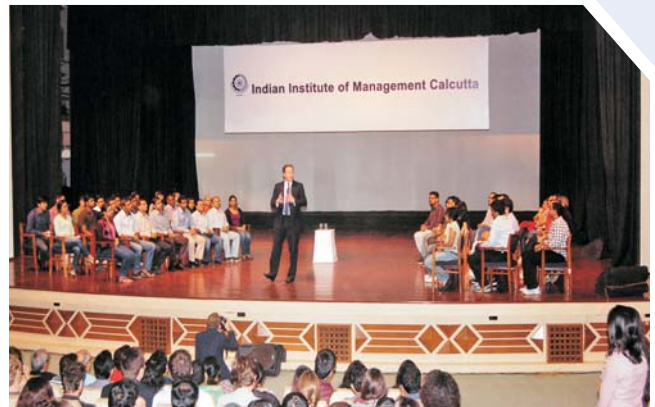
The visit of David Cameron would usher in a new chapter of bi-lateral academic ties between the renowned business schools of the UK and IIM Calcutta. Incidentally, IIM Calcutta has over the years developed comprehensive relationship with several European Business Schools including the Business Schools/Universities in UK. However, our engagement with UK Business Schools and research organizations is limited. For example, we have agreements with only four British schools - the London School of Economics, Cardiff business School, Leeds University Business School and Ashridge Business School - mainly for student exchange and immersion programmes. Our faculty members were/are engaged in a few research projects with UK academic institutions:

- Non-governmental action to improve the poor's access to good quality cheap drugs (Economic and Social Research Council, UK, 2006-08): Researcher: Prof. Sudip Chaudhuri.
- Harnessing Indian Agriculture to Global Value Chain: Prospects and Challenges and Food Supply Chain in India: Analyzing the Potential for International Business (Foreign and Commonwealth Office, UK, 2013-15): Researcher: Prof. Parthapratim Pal.
- Financial Development and Corporate Governance (UK India Education and Research Initiative, (UKIERI) Trilateral Research Partnerships (2012) program): Researcher: Prof. Manisha Chakrabarty.

We look forward to a greater depth in bi-lateral relations with UK with the historic visit of David Cameron at IIM Calcutta.







## “Keep Hope Alive”

### says Rev. Jesse Jackson at IIM Calcutta



It is true that someone who goes through discrimination is better placed to be sensitive to the problems of the discriminated. Rev. Jesse Louis Jackson, a prominent American civil rights activist and Baptist minister fought several struggles against discrimination throughout his childhood and youth to champion the cause of the African Americans and actively contribute to the civil rights movement. He delivered an inspiring lecture at IIM Calcutta on 26th February, 2014. By following a very effective teaching methodology viz. making the audience to repeat after oneself, Rev. Jackson engaged the audience throughout his speech and made sure that the audience would retain the essence of his teachings.

Rev. Jackson started off by noting that the first international level trade of the United States was the Slave Trade. He quoted examples from his life as well as the society in general to demonstrate how the Black people were segregated from the rest of the society. He then mentioned the gradual redemption of this community in general by a series

of four significant events. They were the Abolishment of Slavery, Anti Apartheid Movement, Right to Vote, and Equitable distribution of resources. Over the history these events played a significant role in casting away the evil of racism and racial segregation. By quoting examples of Mother Teresa, Martin Luther King and Mahatma Gandhi, Rev. Jackson proved how one could contribute to the mankind even when faced with severe resistance or lack of resources. He vehemently stressed on the importance of “Even Playing Field”, “Clear Goals”, “Transparent Public Rules” and “Fair Referees (Lawmakers/rulers)”.

The Reverend expressed his vision about what current humanity should be like. Globalization should be extended to technology, human rights and values. One should no longer focus on the concept of Foreign/Foreigner but abide by one set of International Rules and Economic Justice. He quoted the phrase “Save the House”; if the house is burning then one’s own room is no longer safe so all occupants must strive to safeguard the house of mankind. He concluded his speech by saying we collectively should fight against the problems of racism, gender bias and poverty. He actively took a few questions from the audience. In reply to a specific question of whether foray into active political life might be construed as opportunism, he said “Be an opportunist for Justice”. One important take away the students, faculty and the other guests got through his lecture was to Keep Hope Alive.







## A session with Dr Sam Pitroda

IIM Calcutta celebrated its Foundation Day on November 15, 2013 and organized the 12th edition of Institute Lecture Series as part of the foundation day celebrations. The occasion saw the presence of Ajit Balakrishnan, Chairman of Board of Governors and was graced by a keynote lecture by Dr. Sam Pitroda, Chairman, National Innovation Council and Advisor to the Prime Minister. Dr Pitroda, who has a PhD in Electrical Engineering from Illinois Institute of Technology, was the chairman of National Knowledge Commission in the past and played the key role in the Indian telecommunication revolution in late 80s.

The main theme of the lecture was how innovation can provide solution to the various issues by our country today and the students can contribute in the same. Dr. Pitroda began with talking about his journey through life and the hardships he had to face for education and during his work life. He emphasized on the importance of building a strong self, based on discipline and ethics, as only a strong self can help one to overcome all the obstacles and move towards achieving one's goals. Another important point he brought out was the role of ignorance and how it can lead to discovery of new means and methods. On a lighter note, he advised the students not to listen to parents and teachers

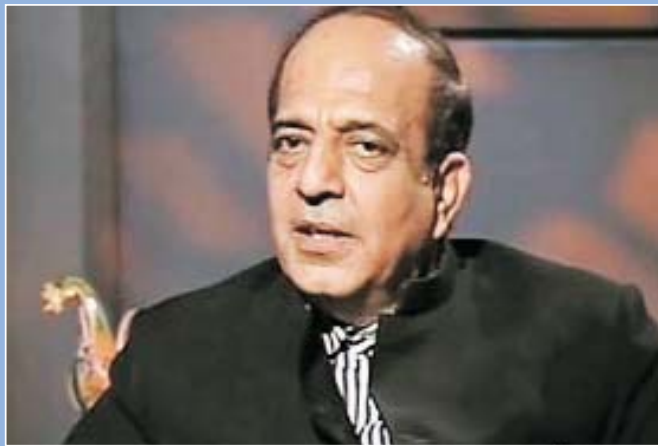
and believe in their own abilities and thought process to move forward in life.

Talking about the country, he mentioned the work done by the government in the field of knowledge and improving collaboration among the various institutes. At this juncture in his speech, he put forward the role of strong institutions and the importance of the same in building a strong nation. He added that we have the largest young workforce in the world and providing employment to them is one of the biggest challenges India faces today and it was here that he made the case for innovation.

Being a great innovator himself, he quoted real life incidents which helped him in reviving his life and how it can do the same for each one of us. But for this, one has to realize that the change should come from within and instead of finding faults in others, one should follow the correct path and then expect the same from others. In the end, he reiterated the need for innovation in technology, public policy and other domains which can help to tackle the current issues efficiently and in a more productive manner. The thoughts and ideas shared during the lecture provided key insights into the future paths which can be pursued to help not only our nation but the society in general, to become a better place.



## A session with MP Shri Dinesh Trivedi



Colloquia in coordination with the PGP office organized the 11th Institute Lecture Series on 3rd October, 2013. Mr. Dinesh Trivedi who is well known for his revolutionary Railway Budget of 2012 addressed the current students of IIM Calcutta on "Country before Self". He touched upon various points ranging from Rail budget to Indian politics. Mr. Trivedi encouraged students to be part of the political system which is in dire need of best minds. Mr. Trivedi believes that the entry of students and professionals will lead to paradigm shift in Indian politics and policy making. He mentioned several examples of politicians from freedom struggle serving as a role model for today's youth. As a starting point for an aspiring politician, he suggested to develop a network of like-minded people which will help in achieving difficult goals. Mr. Trivedi expressed his willingness to involve students in live projects related to public policy as well as mentor them in their pursuit to join politics. Such a candid and inspiring speech will definitely give direction to those who want to work towards betterment of this great country.

### ACADEMICS

## IIM Calcutta signs MoU with Ivey Business School for Joint Research

Ivey Business School and the Indian Institute of Management Calcutta signed a five-year Memorandum of Understanding to jointly develop and publish India-relevant cases. The partnership between the two leading institutions entails a collaborative effort to foster case based teaching and in creating high quality case materials to enrich classroom discussions. The MoU was signed by Professor Eric A. Morse, Associate Dean, Programs, Ivey Business School and Professor Ashok Banerjee, Dean of New Initiatives and External Relations, IIMC at the IIM campus in Kolkata. Under this partnership, the two institutions will collaborate in the areas of research, development and publishing of cases as well as in fostering a culture of case writing and case pedagogy in Indian management institutes.

This MoU will help the IIMC Case Research Centre increase its global reach, leverage Ivey's rich knowledge base and accumulated intellectual capital in business case study research and encourage joint research and co-authorship between faculty of the two institutes. This will support IIMC's emphasis on





case based teaching and writing to further enhance its reputation as a leader in management education. Ivey finds great complementarity in the two institute's aims and goals for furthering the case pedagogy in India and is looking forward to collaborating with IIMC in building on IIMC's extensive industry network and their case focus to further add to Ivey's India efforts in these areas.

Speaking on the partnership, Eric Morse, Associate Dean-Programs, Ivey Business School, said, "Ivey is the largest producer of high quality Asian Business Cases and we are delighted to partner with IIMC to build on this quality portfolio. IIM Calcutta has a

tremendous reputation for its ties with industry and for attracting some of India's best talent. We believe our combined expertise and focus on quality will lead to exceptional results for both institutions and the stakeholders we collectively serve."

"The Case Research centre at IIMC was set up with the idea of developing India-specific cases from the formal and informal sectors. The MoU will help IIM Calcutta faculty to list their cases in Ivey thereby enabling faculty and students from all over the world access to such cases from a leading emerging market," said Professor Ashok Banerjee, Dean of New Initiatives and External Relations, IIM Calcutta.

## Our Faculty wins the prestigious EFMD Case Competition



The case "Child in Need Institute: Non-Profit or Hybrid?", written by Anjan Ghosh, Sougata Ray, Indranil Biswas (Anjan and Indranil are FP students at IIMC) won the awards in the categories Inclusive Business Models Award, 2013 European Foundation for

Management Development (EFMD) Case Writing Competition and Best case, 2012 ISB-Ivey Global Case Competition.

### About the Case

In February 2009, the additional director at the Child In Need Institute (CINI) received the most challenging assignment that CINI's board of governors had ever given him — to prepare a comprehensive proposal recommending whether the organization should continue as a non-government organization (NGO) driven primarily by donations and grants, or should

venture into social business. He had a month to give his recommendations. CINI was a reputable 37-year-old NGO from Kolkata (Calcutta), India, with a mission of "sustainable development in education, protection, health and nutrition of child, adolescent and woman in need." Over the years, CINI had fought child malnutrition through health clinics and educating mothers, and had provided shelters and a path to betterment for street children. Despite recognition at CINI that donor funding was becoming scarce, any proposed social business was controversial because it ran the risk of alienating existing donors and replacing CINI's existing purpose with a profit motive. This case has global relevance, as the challenges that CINI met in 2009 are faced by thousands of social enterprises across the world.

### Learning Objective

- Provide an introduction to the relevance, formation and evolution of social enterprise, and the shift from an NGO to a social business.
- Provide core characteristics of a social enterprise, along with strategies that a social enterprise can consider in fulfilling its mission in a rapidly

changing and challenging socio-economic context.

- Facilitate a discussion on how innovative co-creation, entrepreneurial orientation and organizational agility become core competencies for an organization and help it to successfully adapt to a changing environment.

- Provide insights on business at the bottom of the pyramid (BoP), and on what corporations interested in BoP and corporate social responsibility (CSR) can learn from social entrepreneurship.

More details may be had from the following link:  
<https://www.iveycases.com/ProductView.aspx?id=58121>

## Professor Nimruji Prasad J. becomes the first Indian co chair of Academy of Management

Nimruji Prasad J., Assistant Professor (Behavioural Science), IIM Calcutta has been elected as Division co chair of the Critical Management Studies Division of the Academy of Management for a period of 5 years beginning with 2013 14. She will be performing various duties for the Division and the Academy as a consequence of this election including organising the conference program and providing leadership and strategic direction to the Division.

Details can be found in the following link:  
[http://group.aomonline.org/cms/about\\_us/executive.html](http://group.aomonline.org/cms/about_us/executive.html)



## Professor Anirvan Pant's research paper in Harvard Business Review, December 2013

Anirvan Pant, Assistant Professor (Strategic Management), IIM Calcutta has co-authored a paper titled, "Why Conglomerates Thrive (Outside the U.S.)" published in Harvard Business Review, December 2013 issue. This paper deals with the role of conglomerates in emerging markets.

### Executive Summary

Conglomerates once dominated the U.S. business world. But by the 1980s, they'd been laid low by poor performance, inspiring the belief that focused corporations created more shareholder value. Today conglomerates are largely considered dinosaurs—except, that is, in emerging markets, where diversified business groups, comprising numerous unrelated enterprises, are flourishing.

The authors, who studied Indian business groups for five years, believe that the key to these organizations' success is their structure. Unlike

corporate divisions, a group's affiliate companies are legally independent. That allows them to raise capital, set strategies, and create incentives more effectively. Affiliates don't report directly to the leaders of the business group but are

overseen by the group center, a management layer in the group chairperson's office. It coordinates the identity work that unites and inspires affiliates' employees, and helps affiliates spot and seize opportunities, share resources and talent, and collaborate on strategic activities. Business groups using this model are not only profitable; they also outperform other companies in their markets.

Further details can be found in the following link:  
<http://hbr.org/2013/12/why-conglomerates-thrive-outside-the-us/ar/1>





**Prof. Abhishek Goel's** case study **The Unmanageable Star Performer** appeared in Harvard Business Review, May 2013.

Further details can be found in the following link:

<http://blogs.hbr.org/2013/02/case-study-the-unmanageable-st/>



## Prof. Rama Seth's research paper in Pacific-Basin Finance Journal, 26 (2014) 37–64



Rama Seth, Professor (Finance & Control), IIM Calcutta has co-authored a paper titled, "Disciplinary tools and bank risk exposure" published in Pacific-Basin Finance Journal, 26 (2014) 37–64. This paper deals with an important issue concerning all the major banks across the globe – Bank Capital and Risk Management.

Details can be found in the following link:

<http://www.sciencedirect.com/science/article/pii/S0927538X13000723>

## Paper co-authored by Prof. Sudip Chaudhuri and Prof. V. K. Unni



Sunil Mani, Sudip Chaudhuri, V.K. Unni, Carl Pray and Latha Nagarajan, "TRIPS Compliance of National Patent Regimes and Domestic Innovative Activity: the Indian Experience" in TRIPS Compliance, National Patent Regimes and Innovation: Evidence and Experience from Developing Countries edited by Sunil Mani, Richard R. Nelson. Edward Elgar, 2013.



Mani, Chaudhuri, Unni et al. discuss both the macro implications of TRIPS compliance and its micro implications in the case of two specific industries, pharmaceuticals and agrochemicals. The major facet of the TRIPS compliant patent regime is the recognition of product patents in pharmaceuticals, agrochemicals and food industries. The authors analyse in depth the implications of this change in governance rule for innovative activity in India as a whole and the pharmaceutical and agrochemical industries in particular.

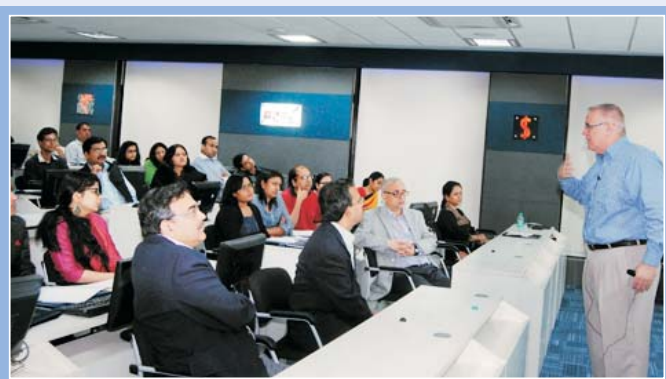
## Doctoral student on an invited talk session

Amitava Ghosh, a doctoral student in the Management Information Systems group was invited to speak at TEDxEMWS, held at Mumbai on Feb 1, 2014. The theme of this independently organized

TED event was 'Limitless Paradigms'. 15 speakers from all walks of life were invited to this event. Amitava spoke on how simple ideas can help solve complex social problems and the message of giving for a better tomorrow.

## Case Method Workshop 2014

IIM Calcutta Case Research Centre (IIMCCRC) organized its second annual Case Method Workshop at the IIMC on February 13th and 14th. The objective of this workshop was to emphasize the value of the



case method in the learning process. The target audience included practitioners with an interest in using case studies as a teaching tool, as well as those interested in research and development of such teaching cases. The workshop was well attended by faculty from different business schools and other academic institutions from all over India, as well as many research scholars. There was also a smattering of interested parties from the corporate world.

The workshop started on Feb 13 with an opening address by Prof. Indranil Bose, faculty coordinator of the IIMCCRC. Prof Bose spent a few minutes welcoming all participants and guests, and talking about the mission of the IIMCCRC. The key speaker for Day 1 was Dr. Phillip C. Zerrillo, Director of the Case Writing Initiative at Singapore Management

University (SMU) and an expert on the Case Method. Throughout his highly interactive session, Dr. Z, as he is popularly known, kept the audience enthralled with his insights into the teaching and writing of cases.

Day 2 started with Ms. Havovi Joshi, Head of Communications and Dissemination for the Centre for Management Practice at SMU, taking the audience through an interactive journey with her as she spoke about her experiences as a case writer. Following Ms. Joshi, Ms. Pooja Sharma, Director India of Ivey Business School, spoke about Ivey's rich tradition with the case method, and opportunities for case writers to collaborate. Mr. Vinay Hebbar, Managing Director, Asia Pacific, of Harvard Business School Publishing spoke about HBSP, its offerings, and opportunities for institutional collaboration to round off the morning session.

After lunch, there were three brief presentations on recent cases that have been developed through the IIMCCRC. Prof. Manju Jaiswall of IIMC, supported by Prof. Ashok Banerjee, presented her experience of developing a case study on Arvind Eyecare. Then, Ms. Sumita Ghosh, Fellow at Observer Research Foundation, spoke about writing a case study on the Kolkata Police Force's management of the mega festival of Durga Puja. Finally, Ashish Kr. Jha, doctoral candidate at IIMC, spent a few minutes on a recent case based on Microsoft IT India's journey in business model transformation. The workshop concluded with Prof. Ashok Banerjee, the Dean of New Initiatives and External Relations at IIMC, and Prof. Indranil Bose presenting tokens of appreciation to the speakers. They also thanked the audience for their participation, solicited feedback on how to make future editions of the workshop better, and welcomed collaborations with the IIMCCRC.



**EVENTS**

## 49th Annual Convocation 2014



Indian Institute of Management Calcutta hosted its 49th Annual Convocation on April 5, 2014. The event was attended by Smt Arundhati Bhattacharya, Chairperson, State Bank of India as the Chief Guest in the presence of Mr. Ajit Balakrishnan, the Chairman of IIM Calcutta's Board of Governors and Professor Saibal Chattopadhyay, Director, IIM Calcutta.

Award of Prizes were given away by the Chief Guest, Smt Arundhati Bhattacharya, which followed her Convocation Address. Chairman, Board of Governors, Shri Ajit Balakrishnan delivered his address after the awarding of "Fellow" to the outgoing Fellowship students and "Diploma" to the outgoing PGDM, PGDCM, PGPEX and PGPEX VLM students.

Seven students received Fellowships while Diploma was awarded to successful PGP students which included 384 in PGDM and 55 in PGDCM. The Diploma was also awarded to 50 students in PGPEX and all 37 students in PGPEX VLM.

In PGDM, Srinivas Bhaskar ranked first. Srinivas Bhaskar also won Aditya Kashyap Memorial Scholarship for receiving highest CGPA in Compulsory & Elective Courses as well as Late Sumantra Ghoshal Award for Academic Excellence for receiving highest CGPA at the end of the two-year programme including all six terms. Chakraborty Ishita Sunity won IIMC Alumni Association, Calcutta Chapter Gold Medal and Cash Award for outstanding Academic Performance in PGDM by Female Student.

In PGDCM, Anirudh Gupta was the topper. Their names have been featured in Institute's Honour Roll.

In PGPEX, Samara Dielle Almeida won the Gold Medal sponsored by the Calcutta Chapter of the IIMC Alumni Association for being the First Rank Holder. In PGPEX VLM, Gaurang Garg won Chairman NMCC's Gold Medal, Taylor & Francis Book Prize and McGraw-Hill Book Prize for holding the First rank.



### Other Award Winners

#### FPR

- Mr Arqum Mateen - Satish K Sehgal Student Award for Excellence in Scholarship & Organizational Citizenship

#### PGPEX

- Rank 1 : Samara Almeda
- Rank 2 : Himanshu Singh
- Rank 3 : Pilla Kiran Kumar
- Rank 4: Manish Sinha
- Rank 5: Koras Mukherjee

#### PGPEX VLM

- Rank 1 : Gaurang Garg
- Rank 2 : Prashant Kumar
- Rank 3 : Sahil Kapoor

## PRIZE / AWARD-WINNERS' LIST

### Academic Prizes/Awards for PGDM Students

Sl. No.	Name (Regn. No.)	Prizes/Awards
1	Srinivas Bhaskar (0342/49)	<ol style="list-style-type: none"> <li>1. Dr. B.C. Roy Gold Medal for 1st rank holder</li> <li>2. Chairman's Prize</li> <li>3. John Wynne Prize</li> <li>4. Calcutta Management Association Trophy</li> <li>5. P.C. Chandra Silver Medal</li> <li>6. IIMC Alumni Association, Calcutta Chapter Prize</li> <li>7. Name on the Institute's Honour Roll</li> </ol>
2	Dipak Daga (0113/49)	<ol style="list-style-type: none"> <li>1. Dr. B.C. Roy Silver Medal for 2nd rank holder</li> <li>2. Dr. Amiya Barat Prize for 2nd rank holder</li> <li>3. Dr. B.S. Dua Memorial Prize</li> <li>4. P.C. Chandra Silver Medal</li> <li>5. Name on the Institute's Honour Roll</li> </ol>
3	Dwaipayan Bhowmik (0115/49)	<ol style="list-style-type: none"> <li>1. TIL Scholarship for 3rd rank holder</li> <li>2. Duncan Award for 3rd rank holder</li> <li>3. Name on the Institute's Honour Roll</li> </ol>
4	Sadhak Bindal (0215/49)	<ol style="list-style-type: none"> <li>1. TIL Scholarship for 3rd rank holder</li> <li>2. Duncan Award for 3rd rank holder</li> <li>3. Name on the Institute's Honour Roll</li> </ol>
5	Gupta Sachin Subhash Chandra (0135/49)	<ol style="list-style-type: none"> <li>1. Balmer Lawrie Award for 5th rank holder</li> <li>2. Name on the Institute's Honour Roll</li> </ol>
6	Vishal Visanji Thakkar (0397/49)	<ol style="list-style-type: none"> <li>1. Balmer Lawrie Award for 5th rank holder</li> <li>2. Name on the Institute's Honour Roll</li> </ol>
7	Ankit Jajodia (0049/49)	ABC India Award for 7th rank holder
8	Gagan Krishna Dixit (0117/49)	ABC India Award for 8th rank holder
9	Siddhartha Singh (0330/49)	ABC India Award for 8th rank holder
10	Kamal Nayan Ganeriwala (0156/49)	ABC India Award for 10th rank holder
11	Aditya Joshi (0016/49)	CPT Award for 11th rank holder
12	Venkata Sai Amitej Gajjala (0388/49)	CPT Award for 12th rank holder
13	Venugopal Anand Bidarahalli (0389/49)	CPT Award for 12th rank holder
14	Amit Sharma (0034/49)	Magunta Subbarama Reddy Award for 14th rank holder
15	Nikhil Khanna (0211/49)	Magunta Subbarama Reddy Award for 15th rank holder
16	Venayak Saran Gupta (0386/49)	Magunta Subbarama Reddy Award for 15th rank holder
17	Akshay Mahajan (0027/49)	Taylor & Francis Book Prize for 17th rank holder
18	Deepanshu (0107/49)	Taylor & Francis Book Prize for 18th rank holder
19	Nagar Vardan Hemant (0201/49)	Taylor & Francis Book Prize for 19th rank holder
20	Saad Ahmad (0286/49)	Taylor & Francis Book Prize for 19th rank holder



### Academic Performance in PGDM by Female Student

Sl. No.	Name (Regn. No.)	Prizes/Awards
1	Chakraborty Ishita Sunity (0095/49)	IIMC Alumni Association, Calcutta Chapter Gold Medal and Cash Award for outstanding Academic Performance in PGDM by Female Student.

### Academic Prizes/Awards for PGDCM Students

Sl. No.	Name (Regn. No.)	Prizes/Awards
1	Anirudh Gupta (4009/19)	1. Institute's Gold Medal for 1st rank holder 2. Dr. Jogendra Kumar Chowdhury Gold Medal 3. ACC Award 4. IIMC Alumni Association, Calcutta Chapter Prize 5. Name on the Institute's Honour Roll
2	Jatin Pasrija (4020/19)	1. Smt. Indira Chowdhury Gold Medal for 2nd rank holder 2. ACC Award 3. Taylor & Francis Book Prize 4. Name on the Institute's Honour Roll
3	Srikanth B G (4046/19)	1. ACC Award for 3rd rank holder 2. Taylor & Francis Book Prize 3. Name on the Institute's Honour Roll

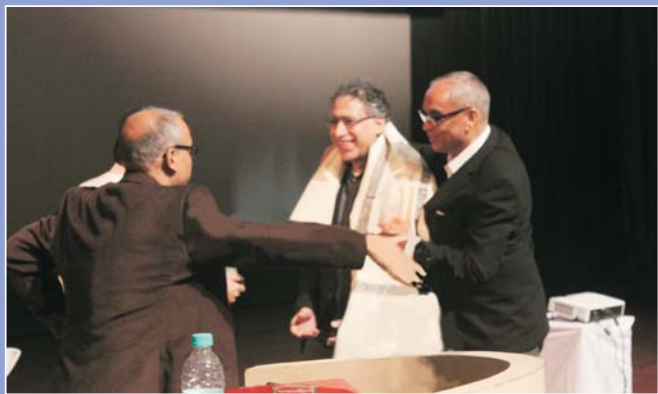
### Academic Prizes/Awards for outstanding performance for PGDM & PGDCM Students combined

Sl. No.	Name (Regn. No.)	Prizes/Awards
1	Srinivas Bhaskar(0342/49)	Aditya Kashyap Memorial Scholarship for receiving highest CGPA in Compulsory & Elective Courses.
		Late Sumantra Ghoshal Award for Academic Excellence for receiving highest CGPA at the end of the two-year programme including all six terms.
2	Bhupesh M(0086/49)	Bengal Chamber of Commerce Medal in the area of Human Resource Management

### Non-academic/Extra-curricular Prizes/Awards for PGDM & PGDCM Students combined (given on the basis of nominations from the Student's Council)

Sl. No.	Name (Regn. No.)	Prizes/Awards
1	Pallab Kumar Dutta (0222/49)	B.S. Dua Memorial Prize for Organizational Ability.
2	Varun Jain(0380/49)	Bharat Chamber of Commerce Medal for the most balanced and progressive outlook to management problems.
3	Vandana Kanwar (0379/49)	Pawan Tyagi Prize for the best sportsperson of the year 2013.
4	Samprati Motghare (0293/49)	Dr. B. C. Roy Memorial Prize for the most outstanding contribution to campus life in the year 2013.
5	Deep Mukesh Patel(0103/49)	Srinath Damarla Award for Outstanding Leadership Ability.

## Foundation Day



*Prof. Ravi Dhar being felicitated the Distinguished Alumnus Award 2014*

IIM Calcutta celebrated its 52nd Foundation Day on 15th November, 2013. The event was graced by the presence of dignitaries such as Mr. Sam Pitroda, the Chairman of National Innovation Council and Mr. Ajit Balakrishnan, CEO of Rediff.com. The event commemorated the illustrious achievements of the Institute faculty and the role the institute can play in driving inclusive innovation. "IIM Calcutta's 90-strong faculty has produced more research papers than all other IIMs combined this year", Mr. Balakrishnan highlighted. Mr Sam Pitroda emphasized inclusive growth and innovation as the key drivers of development policy for India. "We need to have a new order in India – inclusion has to

be the core strategy of development and growth in India. We don't need teachers. We need mentors. We need a whole new model in education."

The celebration accompanied the conferment of the 3rd Distinguished Alumnus Award to four alumni of the institute for their extraordinary achievements in academics, corporate world and social service. The recipients of the award included Professor Ravi Dhar, an internationally acclaimed academic, Mr. Ravindra



*Mr. Bhupendra Madhiwalia being felicitated the Distinguished Alumnus Award 2014*

Dhariwal, CEO of Bennett Coleman & Co. Ltd, Mr Bhupendra Manilala, founder of Shape India, and Professor Venkatesh Shankar, PhD, Northwestern University. With the awards, the Institute proved its legendary contributions in providing the best talent for various fields in India.

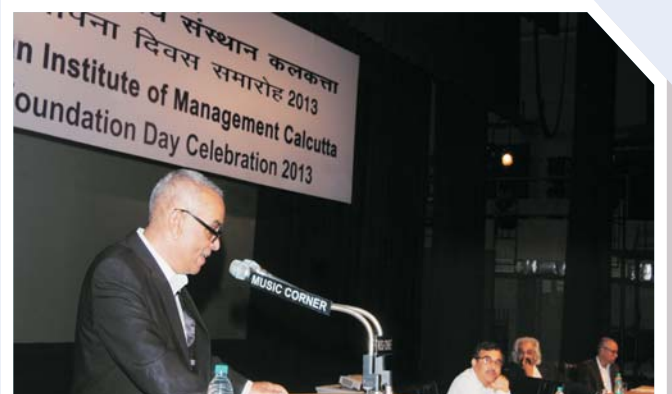


*Mr. Ravindra Dhariwal being felicitated the Distinguished Alumnus Award 2014*



*Prof. Venkatesh Shankar being felicitated the Distinguished Alumnus Award 2014*





## Seventh edition of Annual E-Summit

Entrepreneurship has gone beyond being just a means of transforming dreams to reality; it has become a tool to transform the present into the future and to shape and design the world we will be living in for years to come. On 22nd Feb 2014, IIM Calcutta hosted the 7th annual International Entrepreneurship Summit. The Entrepreneurship cell at IIM Calcutta, in association with "C.Start" (The Mini-Incubator) & CEI (Center for Entrepreneurship & Innovation), organized the event. The theme for this year's E-summit was '2014: The year of the entrepreneur'. The theme was inspired by Sir Richard Branson's thoughts articulated on LinkedIn recently, where he said, "I believe 2014 will be the year of the entrepreneur... From being a dirty word in the past, now entrepreneurship is increasingly being celebrated and encouraged — as it should be."



The speakers list comprises of visionaries and renowned entrepreneurs across the globe specialized in diverse sectors who shared their experiences and knowledge in their respective fields of expertise. Some of the best known names from India included Alok Bansal (CFO, PolicyBazar), Alope Bajpai (CEO, IXIGO.com), Kunal Shah (CEO, Freecharge.com), Nishchal Zaveri (Scion of TBZ Group & Founder, ENZY Studios), Prathibha Sastry (Startup Lead, Microsoft Ventures), Vibhore Sharma (CTO, Naukri.com) and former DGP Ramesh Chandra. Global speakers joined this summit from as many as 5 time zones, via its newly introduced video track. International speakers included Albert Mensa (The Change Maker, Best-selling Author), Dana Hee (Olympic Gold Medallist), Gautam Mago (Director, Sequoia Capital), Kiran Mani (Director of Global Business, Google), Mayel de Borniol (Founder, Babelverse) and John Spence (Top 100 Business Thought Leader).

## Tata Social Enterprise Challenge 2014



A Bangalore based start-up made it to the top of the second edition of the Social Enterprise Challenge, which is organised jointly by IIM Calcutta and the Tata Group. This competition aims to establish itself as a major event in the Indian social entrepreneurship space by bringing together social entrepreneurs, venture capitalists and members from the academia, industry and business to identify and promote sustainable ideas that have a measurable social impact in our society.

The competition has been gaining in popularity and the second edition saw no less than 160 entries all across India and even one international entry. The entries from Maharashtra, Assam, Odisha, Andhra Pradesh, New Delhi and Kolkata amongst others were judged on their business models, the social impact and the sustainability aspect and MicroXlabs, Bodhi Health Care and Green Agrevolution Pvt. Ltd. emerged as the top three winners, receiving a winning prize money of Rs 1.75 lakh, Rs 1.25 lakh and 1 lakh, respectively.

Apart from the prize money, the twenty participants who were shortlisted for the semi-finals would be eligible for the incubation programme at IIM Calcutta, where they would be able to receive mentorship from field experts, faculty members and even be able to get help with building marketing linkages and identifying probable funding sources.

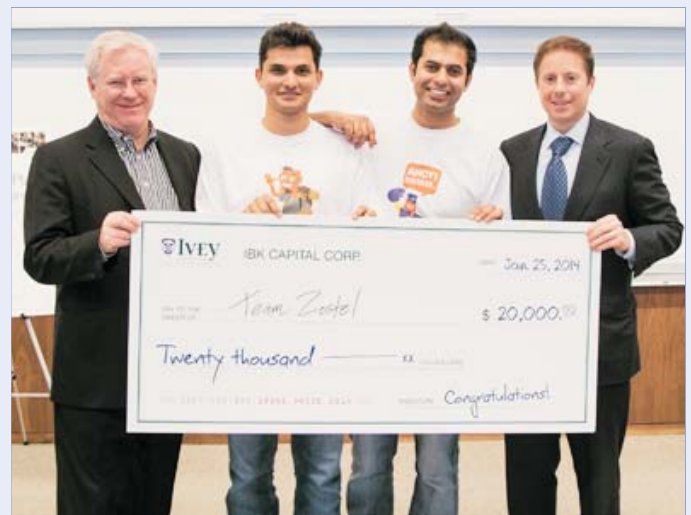


## Student Activities

# Team Zostel wins the Richard Ivey Business Plan Competition in Canada

The team Zostel represented IIM Calcutta at the Richard Ivey Business Plan Competition in Canada recently and bagged the First Prize. It is for the first time in the history of the competition that a team from outside of North America has won the competition.

The IBK Capital – Ivey Business Plan Competition is Canada's premier graduate student business plan competition, with entrepreneurial teams drawn from top graduate schools across North America. The competition offers students an opportunity to present innovative business plans to potential investors, while providing investors with an advance



look at up and coming entrepreneurs and new ventures. The competition is organized with support



from student volunteers and funded by private sponsorship. Finalist teams are invited to The Richard Ivey School of Business at The University of Western Ontario for final round presentations. The top team gets a Grand Prize of \$20,000 plus an automatic berth at the Global Venture Labs Investment Competition at The University of Texas (Austin) to compete for over \$75,000 in cash and prizes.

Zostel is India's first chain of backpacker's hostels offering secure, hygienic, centrally located and pocket friendly accommodation for young

travellers. This venture kickstarted in August 2013 by the 7 co-founders, 4 of them are the current PGP students of IIM Calcutta. The students are Akhil Malik, Paavan Nanda, Dharamveer Singh Chouhan and Tarun Tiwari.

Incidentally the team has also won multiple business plan competitions like VJTI, NITIE, I2I and IIMC Launchpad besides this prestigious Richard Ivey Business Plan competition.

## Johnson & Johnson Quest 2014 Campus Final

Johnson & Johnson, in collaboration with Marcell, conducted J&J Quest 2014, a case study competition Campus Finals and Learning Session at IIM-Calcutta, offering a chance to win a LIVE project from the company. The Campus Finale, held on 4th February 2014, was aimed at selecting the best teams from IIM-Calcutta. This was followed by an attention-grabbing learning session by senior executives and brand managers from the firm, which students embraced as a knowledge-enhancing occasion and a chance to interact with some of the brightest minds in the industry.

In IIM-Calcutta, the case study was based on J&J's product, Band-Aid. The main idea was to find out innovative ways and a strategy which can be used for brand differentiation for Band-Aid. Top 5 teams were selected from IIM-Calcutta for the campus round and they got 15 minutes for presentation and 10 minutes were allocated to a Q&A session with the panel. The panel comprised of Prof Prashant Mishra of IIM Calcutta along with J&J managers. Two teams were selected as the winners of the campus level. They will now be working on a Live Project offered by the company. Moreover, campus winners will also represent our institute at National

level of the J&J Quest and stand a chance to win PPIs and prizes worth INR 1.5 lakhs and a chance to see their recommendations being put into action by the company. Top five questions from the participants were rewarded with Flipkart vouchers.

## KPMG's International Case Competition (KICC)

The year began with the fabulous performance displayed by Maharshi Patel, Siddharth Malhotra, Venayak Saran Gupta and Srihari Srivathsa in the globally renowned KPMG's International Case Competition. After qualifying for the national round at Mumbai, the team of four aced the nationals to win a ticket to Madrid and represent India at the international stage. At the international final round, the team held its own against the heavyweight teams from countries such as Germany, Australia and UK. Ultimately, the four won the second position in the competition, thereby boosting the international stature of the institute. The campaign fetched the team the first prize in a contest that saw participation from hundreds of teams nationally.

## EXL Acumen 2013

EXL (NASDAQ : EXLS), a leading business process solutions company, announced the winners of EXL Acumen 2013, the second edition of the annual case study contest for students pursuing post-graduate programs at Indian Institutes of Management (IIMs) on September 18, 2013. This year, the contest was extended to IIM Bangalore, in addition to IIM Ahmedabad and IIM Calcutta which participated in the first edition of the contest.

Team Joka Excel from IIM Calcutta represented by Bibhuti Anand, Kritika Garg and Suman emerged as the national winners of EXL Acumen 2013. The winning teams were awarded with certificate and prizes. All national finalists have been offered pre-placement interview offers (PPIs) at EXL.

The contest launched in August 2013, received participation from 156 teams, the top two teams from each campus advanced to the National Round. The finals of the contest were held at one of EXL's offices in Noida, India on September 17, 2013. The teams made their final presentation to a panel of judges comprising members from the global leadership team at EXL.

Amazing Champions of Energy - Season II  
IIM Calcutta team "Invictus" comprising of Nikhil Labhsetwar, Rahul Deb and Ankur Goel, all PGP students was shortlisted from over 25 premier campuses in India, 20,000 students, 1,100 registrations and 670 submissions. The team became victorious and was judged the 2nd Runners Up in recently concluded, Amazing Champions of Energy - Season II. The event was managed by Cairn India and has been primarily focused on to create a unique platform wherein young minds can present their case studies and debate on a subject of national importance.

## Deloitte Maverick, a case competition

Deloitte Maverick, a case competition organized by Deloitte, held its Eastern Regional finals in the campus of IIM Calcutta. Against an enthusiastic and meticulous opposition, IIM Calcutta's Soumya Chakraborty, Tushar Gautam and Trisha Nandi prevailed over other teams from eastern India.

## ET – Power of Shunya & Cognizant CXO challenge

As a top Indian b-school, IIM Calcutta has always promoted individual brilliance in all walks of life. The institution imbibes the students with the passion to achieve extraordinary results in their individual pursuits. Two competitions where the individual brilliance of students shone through are the ET – Power of Shunya and the Cognizant CXO challenge. Shankey Kapoor, representing IIM Calcutta is one of the 24 finalists selected for ET – Power of Shunya's national finals. Pratap Singh qualified as one of the only 8 finalists for the prestigious Cognizant CXO challenge, a competition that tested the ability of students to play the role of business leaders.

## Networked Society Cities Case Competition

If the performance in KICC highlighted the strategy skills of students, the performance in Ericson's Networked Society Cities Case Competition was all about mastery of solving the world's most challenging urbanization problems. The team from IIM Calcutta comprising Rakesh Mishra, Akshay Mahajan and Sanket Agarwal outshone the competition in the national finals. The team will now fly to Miami to represent India at the global round.

## Ad-Quest 2013

Ad-Quest, a nationwide ad making competition brought out the creative best of students from IIM Calcutta. Team Netagiri – Pratap Singh, Samprati Motghare, Ankur Gupta and Ipsha Sinha created the popular "Gangs of Joka" campaign that can give even the original film-makers a run for their money! The campaign fetched the team the first prize in a contest that saw participation from hundreds of team nationally.



## Student Events

## INTAGLIO 2014



As the 190 member Intaglio 2014 team met for the final time, they wondered if they had made it BIG enough and they were elated by what they saw. Intaglio'14 received 10,000 plus participation from 268 institutes across 12 countries for its 27 events across all management domains. We had tie-ups with 42 corporates and IIM C alumni globally with participation of business leaders, managers and CXOs from various MNCs. Exemplary leaders like:

Dr. Montek Singh Ahluwalia, Mr. Prahlad Kakkar, Mr. TV Narendran, Ms.Meera Sanyal, Mr. Derek O'Brien and Mr. V Bunty Bohra took to the stage for our landmark edition of Reverberations. The newly created Social Responsibility Wing conducted 3 new events- A Social Day out in association with CRY, Run-for-a-Cause marathon in association with NGO Milaap and a Panel Discussion on Social Entrepreneurship with India's top social entrepreneurs Mr. Manoj Nambiar, Ms.VanitaViswanath, Ms.NeelamChhiber. Regalio witnessed exhilarating performance by the bollywood singer Arijit Singh. The buzz for Intaglio lead to a sustained page-viewership of 1.2L in 5 months and over 1 Lakh visitors on Twitter and Facebook. Massive media coverage was received from the National dailies like The Telegraph, Hindu Business Line, Times of India, Economic Times and FM Channel- Red FM. As the 3 day Business summit came to an end on 5th Jan, Team Intaglio started its journey to make Intaglio 2015 even BIGGER with support from our alums.

## Carpe Diem – Live Revel Escape



Carpe Diem, the most eagerly awaited festivals on B-school calendar, provides a platform where 1000's of participants from the most prestigious institutes of India like IITs, IIMs, NITs, Delhi University colleges and international B schools come together and showcase their talent in music, performing arts, literary and fine arts and fashion.

Carpe Diem 2014 started with all fanfare that is associated with the cultural fest of an institute as huge as IIMC and with the junta as enthused as of IIMC. This year's carpe was much bigger with sponsors like Sahara Q-shop,Vimal, Nokia, Coca Cola, LIC and many more and received a footfall of around 10K people from all over the country.

The fest was inaugurated by Miss India Earth ShobhitaDhulipala, followed by a play by the college

dramatics team.The fest was wrapped around the central theme of "Rural India" and was a milestone as far as forging new relationships is concerned. Keeping with the spirit of the fest theme, there were amazing performances by Matthias Muller and Pt. Salil Bhatt. The pro night was rocked by the Pakistani band "Strings" and precluded by "Betty", a US based all-female band that performed here as part of IIMC andUS Consulate tie-up. The flagship events, Euphoria in association with HipHop India, Pratibimb, Joka Idol, Abhinay and Armageddon attracted participation from all over India and prizes worth INR 400,000 were distributed during the fest. Other than the flagship events there were workshops, informal events, quizzes and lecture series to keep the crowd glued to the fest. There were food stalls with mouthwatering delicacies.

Carpe Diem fest not only is about a cultural extravaganza but also understands its social responsibility. There was Umeed, a social initiative drive that focused on children followed by Carpe cares where a blood donation and Thalassemia test camps were organized. After 3 days of jam packed fun and loads of activities Carpe Diem bid adieu with a promise to come back next year with much more gusto and in a much bigger form.

## Placements

# Final Placements close on a high note

IIM Calcutta has completed the final placements for its class of 2014. This year, IIM Calcutta has seen a significant rise in compensation as well as the variety of roles being offered on campus. One of the main highlights is the increase in the international roles that were offered. Optiver, Alshaya, Protiviti, Mahindra Comviva, Airtel and Sharaf DG are a few firms which offered international roles. Despite the economic slowdown many Investment Banks, Management Consulting, Marketing and General Management firms recruited from the campus.

IIM Calcutta saw the highest number of Pre-Placement offers (PPOs) in the Management Consulting domain across all IIMs from the top 4 management consulting firms, at 27. McKinsey & Co., The Boston Consulting Group, Bain & Co., A.T. Kearney, Accenture and Opera are the top recruiters in the consulting domain. The Boston Consulting Group and Accenture Management Consulting made the highest number of offers in this domain at 12 each. Opera hired exclusively from IIM Calcutta and made five offers.

Continuing the legacy, IIM Calcutta lived up to its title of the finance campus of India. IIM Calcutta received one of the highest number of offers in India for the strongly coveted Investment Banking Divisions (IBD) of several banks as firms like Citi, BAML, Edelweiss, BNP Paribas, etc. hired exclusively from IIM Calcutta for the IBD roles through PPOs and final placements. Finance firms that made offers

this year included Citibank, Nomura, Bank of America Merrill Lynch, Royal Bank of Scotland, Credit Suisse, Goldman Sachs, BNP Paribas, Deutsche Bank, HSBC, Standard Chartered, Macquarie, Dunia Finance, Edelweiss, Kotak IBD, ICICI, DBS, IndusInd Bank, Axis Bank, IDBI, etc. BNP Paribas and Macquarie hired exclusively from IIM Calcutta. Optiver, one of world's largest high frequency and proprietary trading firms based out of the Netherlands, chose to recruit exclusively from IIM Calcutta among all IIMs.

The former Indian cricket captain, Sourav Ganguly recruited for a niche brand management and marketing role. On an overall perspective, Amazon made the highest number of offers (16, including PPOs) on campus for various leadership and operations roles. The noted General Management roles were offered by TAS, Aditya Birla Group, Mahindra, Airtel, RIL, CK Birla, Cairn India, etc. Marketing firms which offered roles included HUL, P&G, ITC, Nestlé, Asian Paints, Alshaya, Mondelez, Dabur, PepsiCo, L'Oreal, Kellogg's, Samsung, Emami, Mother Dairy, Johnson & Johnson, etc. Several analytics firms like EXL, LatentView, Bridgei2i and media firms like Network18, HT Media, Star Network, Times Group recruited as well in significant numbers.

Overall, IIM Calcutta has shown a great performance in the final placements owing to the strong calibre of the students and the excellent academic standards on campus.

## Summer Placements 2013: breaking its own record with placing 441 students in 3 days

IIM Calcutta wrapped up its summer placements on the morning of 8th November 2013, successfully securing internship offers for all 465 students enrolled in the first year of its flagship management program. 155 firms recruited in all with 441 students securing job offers at the end of just 3 days – a feat, never achieved before in the history of all IIMs.

Despite the economic slowdown, the institute saw an unprecedented 282 offers in the first 2 days of the process itself (Slot 0) from the top firms across sectors. Leading banks like JP Morgan Chase, Bank of America Merrill Lynch, Royal Bank of Scotland, Citi Group, HSBC, Credit Suisse, Nomura, Goldman Sachs and Standard Chartered among others recruited for Investment Banking, Equities Research, Sales and Trading and Global Markets. McKinsey and Co, Boston Consulting Group, Bain and Co, AT Kearney, and Accenture Management Consulting were the top recruiters from the consulting domain.

Top FMCG recruiters like Hindustan Unilever Ltd, Proctor & Gamble, Mondelez International, Nestle, Asian Paints, Johnson and Johnson, Coca Cola, PepsiCo, L'Oreal, Kellogg's offered roles in Marketing and Sales. TAS, Aditya Birla Group, Mahindra and Mahindra, Shell, Reliance Industries Limited, C K Birla Group, and Cairn Energy selected students for General Management roles.

Students also secured internship offers from global giants like Microsoft, Google and Amazon for multiple functions - Product Management, Operations, and Sales and Marketing.

This year's placement season at IIMC was noteworthy as several niche finance roles were offered by financial services firms such as Macquarie Group, Multiples Equity, Mizuho Securities, Monsoon Capital and Clearwater Capital. Dalberg Global Development Advisors, a boutique advisory firm, was a first-time recruiter and hired exclusively from IIM Calcutta.

Unique roles were offered by recruiters like Bristol Myers-Squibb, Feedback Infra, Maersk Line, Eli Lilly and CEB. International roles were offered by Bank of America Merrill Lynch, Nomura, Goldman Sachs, MH Alshaya and Choppies Group.

The excellent placements this year are an affirmation by the industry of the high-standards of management education at IIM Calcutta. The placement process concluded in a record time of just over 3 days, with 100% of the batch securing summer internship offers from reputed organizations across industry sectors.





Miscellany

## Visit by DPS students



A contingent of 350 students from Delhi Public School, Ruby Park Kolkata visited IIM Calcutta campus

on February 18, 2014 as a part of their academic interest to their co-curricular activity. The contingent of the students belongs to standard X and XI, who were monitored through 11 teachers of the school.

Dean of Academic, Professor Anindya Sen coordinated the event with a structured programme, which included Dean's keynote address followed by presentation by the Students' Council with a Q&A session at the last. The contingent was also given a guided campus tour by the PRO of the institute, Aloke Guin during the morning session of the day.



## Institute's New Holiday Home at Puri

IIM Calcutta has set up a new Holiday Home at Puri in Hotel Swarna Villa, which is located at Baliapanda. The holiday home consists of 2 air-conditioned rooms of the said Hotel. The holiday home facility at Puri in Hotel Swarna Villa will come into force with effect from 1st April, 2014.

## Our Staff in State Masters' Athletic Championship



Shri Biplab Chakraborty, E.A of Personnel section has acquired 1st rank in 1500 mtrs. run in 29th State Masters' Athletic Championship of Masters' Athletic Association of WB, organized by Masters' Athletic Association of WB in the track event of 1500 mtrs. Run (55+) held during 30th November and 1st December, 2013 at SAI Complex, Salt Lake, Kolkata.

## APPENDIX A

### Composition of Academic Council (2014-2016)

Name of Member/Position	Description
Director	Chairperson
Prof. Annapurna Shaw Faculty Representation on BOG	Member and Vice Chairperson
Prof. Biju Paul Abraham Faculty Representation on BOG	Member
Prof. Anindya Sen, Dean (Academic)	Member
Prof. Ashok Banerjee, Dean (NIER)	Member
Prof. Bhaskar Chakrabarti	Nominee, PPM Group
Prof. Dipankar Mitra	Nominee, F&C Group
Prof. Pragyan Rath	Nominee, BEC Group
Prof. Soumyen Sikdar	Nominee, Economics Group
Prof. Prashant Mishra	Nominee, Marketing Group
Prof. Partha Sarathi Dasgupta	Nominee, MIS Group
Prof. Rahul Mukerjee	Nominee, OM Group
Prof. Pulak Das	Nominee, HRM Group
Prof. Sougata Ray	Nominee, SM Group
Prof. Vidyanand Jha	Nominee, BS Group
Prof. Anup K. Sinha	Representative of all Centres
Prof. Purusottam Sen	Convener, IPC
Prof. Rohit Varman	Chairperson, FPR Committee
Prof. Subrata Mitra	Chairperson, PGP Committee
Prof. Parthapratim Pal	Chairperson, PGPEX Committee
Prof. Partha Priya Datta	Chairperson, PGPEX-VLM Committee
Prof. Peeyush Mehta	Chairperson, Admissions Committee
Prof. Partha Ray	Chairperson, CMDP Committee
Prof. Rajiv Kumar	Chairperson, CDP Committee
Prof. Priya Seetharaman	Chairperson, LCSC Committee
Prof. R. Rajesh Babu	Chairperson, Publications and Editor, Decision
Prof. Sumanta Basu	Chairperson, Students Affairs Committee
Chief Administrative Officer	Member
Chief - Accounts & Finance Officer	Member

## Chairpersons of Academic Committees (2014-2016)

Academic Committee	Name of Chairperson/Convener
FPR	Prof. Rohit Varman, <i>Chairperson</i>
PGP	Prof. Subrata Mitra, <i>Chairperson</i>
PGPEX	Prof. Parthapratim Pal, <i>Chairperson</i>
PGPEX-VLM	Prof. Partha Priya Datta, <i>Chairperson</i>
IPC	Prof. Purusottam Sen, <i>Convener</i>
CMDP	Prof. Partha Ray, <i>Chairperson</i>
Admissions	Prof. Peeyush Mehta, <i>Chairperson</i>
Publications	Prof. R.Rajesh Babu, <i>Chairperson and Editor, Decision</i>
Career Development & Placement	Prof. Rajiv Kumar, <i>Chairperson</i>
Library & Computer Services	Prof. Priya Seetharaman, <i>Chairperson</i>
Student Affairs	Prof. Sumanta Basu, <i>Chairperson</i>

## Composition of Academic Committees (2014-2016)

The committees would function till the last working day before the summer vacation in 2016. I wish to record my thanks and gratitude to the outgoing members of the Academic Committees for their valuable contributions for the development of the Institute.

PGP	PGPEX	FPR
Prof. Subrata Mitra, <i>Chairperson</i>	Prof. Parthapratim Pal, <i>Chairperson</i>	Prof. Rohit Varman, <i>Chairperson</i>
Prof. B. B. Chakrabarti	Prof. Rama Seth	Prof. Manju Jaiswal
Prof. Partha Ray	Prof. V. K. Unni	Prof. Runa Sarkar
Prof. Rajesh Bhattacharya	Prof. Pragyan Rath	Prof. Manish K. Thakur
Prof. Nisigandha Bhuyan	Prof. Ritu Mehta	Prof. Pragyan Rath
Prof. Ramendra Singh	Prof. Amit Dhiman	Prof. Rohit Varman
Prof. Amit Dhiman	Prof. Arnab Bisi	Prof. Pulak K. Das
Prof. Peeyush Mehta	Prof. Ambuj Mahanti	Prof. Bodhibrata Nag
Prof. Indranil Bose	Prof. Sushil Khanna	Prof. Priya Seetharaman
Prof. Anirvan Pant	Prof. Chetan Joshi	Prof. Biswatosh Saha
Prof. Abhishek Goel		Prof. Nimruji Prasad J.



PGPEX-VLM	IPC
Prof. Partha Priya Datta, <i>Chairperson</i>	Prof. Purusottam Sen, <i>Convenor</i>
Prof. Arpita Ghosh	Prof. Anup K. Sinha
Prof. Manisha Chakrabarty	Prof. Biju Paul Abraham
Prof. R. Rajesh Babu	Prof. C. Panduranga Bhatta
Prof. Apoorva Bharadwaj	Prof. Rohit Varman
Prof. Koushiki Chowdhury	Prof. Subrata Mitra
Prof. Debashish Bhattacharjee	Prof. Rahul Roy
Prof. Uttam K. Sarkar	Prof. Debashish Bhattacharjee
Prof. Biswatosh Saha	Prof. Sushil Khanna
Prof. Rajiv Kumar	Prof. Leena Chatterjee

### Group Coordinators of Academic Groups for the period 2014-2016

The incoming group coordinators would hold office till the last working day before the summer vacation in 2016.

Academic Group	Group Coordinator
Behavioural Science	Prof. Abhishek Goel
Business Ethics & Communication	Prof. Nisigandha Bhuyan
Economics	Prof. Partha Ray
Finance & Control	Prof. B. B. Chakrabarti (till 30.06.2015) Prof. Ashok Banerjee (from 01.07.2015)
Human Resource Management	Prof. Debashish Bhattacharjee
Marketing	Prof. Ramendra Singh
Management Information Systems	Prof. Indranil Bose
Operations Management	Prof. Peeyush Mehta
Public Policy and Management	Prof. Rajesh Bhattacharya
Strategic Management	Prof. Anirvan Pant



## APPENDIX B

### FPR Seminars

- Shri. Arnab Roy Chowdhury, a doctoral candidate from Department of Sociology, National University of Singapore (NUS) presented his paper on 'Transforming the State from Below': Social Movement of the Dam-evictees' in Southern Maharashtra, 1960-2004" on March 31st, 2014.
- Prof. Aparajith Ramnath, MSc (Oxford), PhD in History of Science (Imperial College, London), currently with the Group on Humanities and Liberal Arts in Management, IIM Kozhikode, presented his paper on "Professional institutions and the emergence of an Indian identity among engineers, c. 1900-47" on March 25th, 2014.
- Jayasankar Ramanathan, a doctoral candidate, IIM Kozhikode, presented his paper on "Consumer Evaluation of Brand Extensions: Good to Service and Service to Good" on February 6, 2014.
- Prof. Dipak Dey from University of Connecticut presented his paper on "Big Data Analytics: Where we are? Where we are going to? A Case Study" on January 9, 2014.
- Prof. Sanjay Banerjee, Assistant Professor in Accounting, University of Alberta presented his paper on "Precision of Public Information and Coordination Failure: An Experimental Analysis" on December 20, 2013.
- Dr. Sarbana Dasgupta, Assistant Professor of Marketing, Simon Fraser University presented his paper on "The Competitive Implications of a 'No-Haggle' Pricing Policy: The Access Toyota Case" on December 19, 2013.
- Mr. Manoj Sinha, Associate Director of Global Business Service at IBM India presented his paper on "Green Building Asset Management" on February 7, 2014.
- Prof. Nidhi Srinivas, Associate Professor, Nonprofit management, The New School, New York City, USA presented his paper on "Could the subaltern manage? Perspectives on post-colonial studies in management" on January 13, 2014.
- Prof. Anurag Narayan Banerjee, Reader in Financial Econometrics, Durham Business School, Durham University, presented his paper on "Is India Shining?" on December 27, 2013.
- Mr. Sanjay Kumar, ex-CEO, Arcelor Mittal, IIMC PGP alumni & currently pursuing PhD from Delhi University presented his paper on 'Structural Equation Modeling with Formative Indicators' on 17th February, 2014.
- Mr. Rahul Chhabra, the Joint Secretary (Central Europe) in the Ministry of External Affairs presented his paper on "Economic Diplomacy: The Hidden Story of India's Growth" on January 6, 2014.
- Prof. S.K. Mahapatra of Clarkson University presented his paper on "Sustainability and Business: Complements or Trade-offs?" on November 26, 2013.
- Prof. Suresh Sethi from University of Texas at Dallas presented his paper on "Managing with Incomplete Inventory Information" on December 27th, 2013.



### INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

Joka, Diamond Harbour Road, Kolkata 700104

Phone: 91-33-2467 8300 – 8304, Email: newsletter@iimcal.ac.in

**Reporting/Editing support from :** Suvarna Athavale, Partha Sarathy, PGP students

#### **Newsletter Editorial Team :**

Professor Anindya Sen, *Dean (Academic)* and Alope Guin, *Public Relations Officer*