BUSINESS   STATISTICS   TECHNOLOGY

PGDBA
Class of 2024

Post Graduate Diploma in
Business Analytics

Indian Institute of Management Calcutta
https://www.iimcal.ac.in/programs/PGDBA

Visionary
Leaders
of
Analytics
Industry

About PGDBA

Post Graduate Diploma in Business Analytics is a two-year full-time residential program jointly offered by ISI Kolkata, IIT Kharagpur and IIM Calcutta.

The program offers extensive theoretical and practical training excellent Data Scientists, Business Analyst and Consultants.

Highlights of PGDBA

- 4th in Asia and 55th by QS ranking
- 1st in India among full time business analytics courses by Analytics India Magazine.
- 2% of total applicants get selected into this program

Admission Process

Eligibility Criteria:

10+2+4: BS/B Tech/BE or equivalent Level, OR

10+2+5: Integrated Masters/B(ARCH)/MBBS or equivalent Level, OR 10+2+3+2: Masters Level
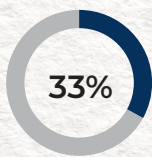
Selection Procedure:

A written test is held and candidates shortlisted after the written test are called for personal interviews. The final offer is made on the basis of performance in the written test and the personal interview. Due consideration is also given to work experience and academic standing.
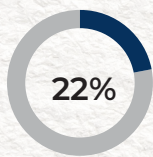
Timelines

Interview & Selection Process	Mid Aug'23 - Sep'23
Internship period	Oct'23 - Mar'24
PPO Declaration	Dec'24
Final Placements	Feb'24
Joining as a full time	Apr'24

Course Structure

IIM Calcutta (Pre-sem & Semester 3) Management Education

ISI Kolkata (Semester 1) Extensive training in statistics

IIT Kharagpur (Semester 2) technical learning with projects

Pre-Semester
- » Marketing Management
- » Financial Reporting
- » Contemporary Business Analytics

Semester 1
- » Inference
- » Statistical Structures in Data
- » Computing for Data Science
- » Stochastic Processes & Applications

Semester – 2
- » Regression & Time Series Modeling, Data Science Laboratory, Operations Management, Foundations of Algorithm Design & Machine Learning
- » Deep Learning, Big Data Processing, Product Analytics, Supply Chain Analytics

Semester – 3
- » Corporate Finance, Business Data Mining, Categorical Data Analysis, Strategic Management, Human Resource Management, Project Management
- » Econometric Methods with Applications in Business and Economics, Financial Risk Management, Computational Finance, Bayesian Methods for Business Analytics

Education Background - Class of 2024

33% IIT

22% NIT
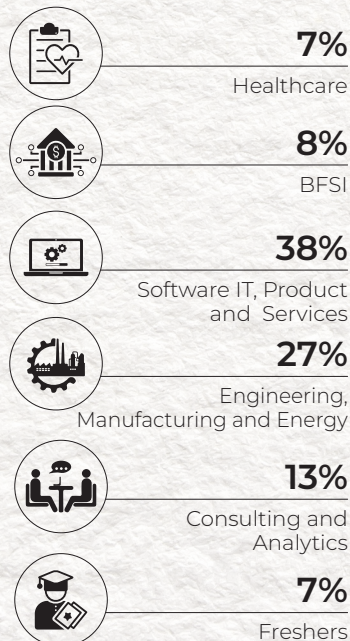
45% Others

Gender Diversity

(Male) 11 : 1 (Female)

Salient features of the Industry Internship

- » Internship after in-class course curriculum
- » 6 months internship to assess the candidate
- » Zero delay in joining in case of PPO
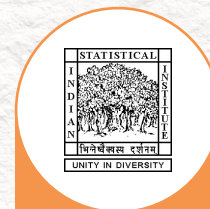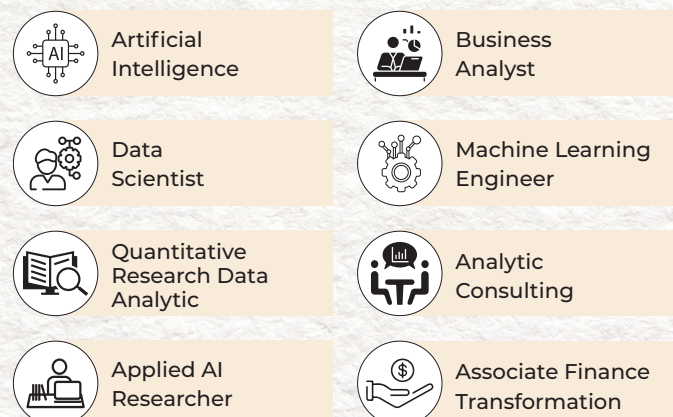
Work Experience by Industry Class of 2024

- **7%** Healthcare
- **8%** BFSI
- **38%** Software IT, Product and Services
- **27%** Engineering, Manufacturing and Energy
- **13%** Consulting and Analytics
- **7%** Freshers

Role Offered:

- Artificial Intelligence
- Business Analyst
- Data Scientist
- Machine Learning Engineer
- Quantitative Research Data Analytic
- Analytic Consulting
- Applied AI Researcher
- Associate Finance Transformation

Batch Profile: Class of 2024

Work Exp.	Name	Key Analytics Competency	Industry	Designation	Organization
0-1 Year	Aakash Verma	Deep learning, RNN, NLP, Regression, Clustering	-	-	-
	Abhishek Kanwal	NLP, Healthcare Analytics, Time Series, MLOps	-	-	-
	Amrita Mandal	Regression, Classification, Time Series, NLP, Pyspark	-	-	-
	Arpan Singh	Trading Analytics, Regression, Time Series, NLP	BFSI	Data Analyst	Teesta Investment
	Ayushmaan Yadav	Classification, Regression, Deep Learning, Clustering	Energy	Graduate Engineer Trainee	Reliance Industries
	Bhavaraju Nikhil Kanth Goutham	Regression, NLP, BigData, Classification, Clustering	Product & Services	Content Developer	Byju's
	Konda Yashwanth Goud	Predictive Modeling, BigData, Classification, NLP	Software & IT	Assistant System Engineer Trainee	Tata Consultancy Services
	N Raahul	Statistical analysis, Regression, NLP, CNN, GANs	Software & IT	Senior Analyst	Capgemini Technology Services
	R Jayakrishna	Time Series, NLP, Predictive Analytics, Clustering	Software & IT	Software Engineer Level 1	Accubits Technologies Inc.
	Siriki Vamsi Venkata Krishna	Predictive Modeling, Deep Learning, Explainability, NLP	Engineering	Graduate Engineer Trainee	Tata Hitachi Construction Machinery
	Writabrata Bhattacharya	Statistical Modelling, Deep Learning, Text Analytics	-	-	-
	Zara Rahman	Data Management, Regression, Image Classification, NLP	Healthcare	Associate Clinical Data Manager	Novartis
1-2 Year	Aravintha Kannan T	Classification, Regression, NLP, Time Series, Clustering	Engineering	Engineer	Mahindra Research Valley
	Mayank Kale	Financial Analytics, Strategy, Regression, NLP, Timeseries	Product & Services	Business Analyst	Unacademy
	Parijat Pushpam	Statistics, Probability, Regression, Clustering, Time series	Product & Services	Associate Lecturer Trainee	Resonance Eduventures
	Priyanshu	Reporting Analyst, Dashboarding, Regression, Classification, NLP	Product & Services	Associate Product Manager	India Today
	Robin Singh	BigData, Regression, Statistical Models, NLP	Engineering	Site Engineer	J. M. Vaghasiya
	Rohan Kumar Jaiswal	Time Series, EDA, NLP, Deep Learning	Consulting & Analytics	Senior Analyst	Ernst & Young
	Ronak Lathiya	Regression, Classification, Time Series, Deep Learning	Software & IT	Systems Engineer	Infosys Ltd.
	Sparsh Kansotia	Regression, Time Series, Deep Learning, NLP, SQL	Software & IT	Engineer	Samsung R&D Institute
	Vaibhav Goyal	Data Engineering, Business Intelligence, Product Analytics	Analytics	Senior Business Analyst	Policybazaar Insurance Brokers
	Wankhade Tejas Suresh	Storyboarding, Regression, NLP, Classification, Time Series	Software & IT	Engineer-QA	Zensoft Services
	Yogesh Pal	ETL, Deep Learning, NLP, Regression, Boosting	Software & IT	Assistant System Engineer	Tata Consultancy Services
2-3 Year	Aishwary Srivastava	Regression, NLP, Time Series, BigData	Manufacturing	Maintenance Engineer	Amway India Enterprises
	Himanshu Devendra Aswal	Healthcare Analytics, Data Visualization, PySpark, GraphML	Healthcare	Analyst	Novartis Healthcare
	Kasture Divyansh Prakash	Data Visualisation, Regression, Classification, GraphML, BigData	Software & IT	QA Engineer 1	Amadeus Software Labs
	Monal Goel	Process Analytics, Regression, Clustering, Deep Learning	Healthcare	Process Engineering Scientist	Dr. Reddy's Laboratories
	Nikhil Garg	Time Series, ML, NLP, Deep Learning	Product & Services	IIT JEE Mathematics SME	Eazily (Simplify Edtech)
	Nikhil Udayan	Business Analytics, Classification, Regression, NLP, Segmentation	Analytics	Market & Survey Associate	Akukem Pharmaceuticals
	Pranjal Sarin	Regression, NLP, Time Series, Deep Learning	Software & IT	Software Engineer	CGI
	Sayanta Midya	Regression, NLP, Time Series, BigData	Mining	Business Analyst	Hindustan Zinc
	Shivagaje Pranav Ashok	Business Intelligence, Visualization, NLP, Time Series	Engineering	Deputy Manager	Schneider Electric
	Utkarsh Sinha	Marketing Analytics, NLP, Regression, Time Series	Consulting & Analytics	Consultant 2 - Analytics	EXL
	Vankayala Achuta Murali Karthik	Statistics, EDA, Deep Learning, NLP, Explainability	BFSI	Inspector of Central Tax	Government of India
3-4 Year	Abhirup Saha	Regression, NLP, Time Series, Image Classification	Software & IT	Systems Engineer	Tata Consultancy Services
	Abhishek Garg	Regression, Deep learning, Classification, NLP,Time series	Software & IT	Associate Consultant	Wipro Technologies Ltd.
	Anant Kumar Yadav	Information Visualization, Regression, Classification, Deep Learning	Manufacturing	Manager - Mechanical Maintenance	Tata Steel
	Ankit Sonkusare	Data Engineering Analytics, Predictive Modelling, NLP	BFSI	Software Engineer	United Health Group - Optum
	Anurag Shukla	CNN, Statistical Analysis, NLP, Time Series	Engineering	Scientist/Engineer - SC	Indian Space Research Organisation
	Avinash G	Regression, NLP, Time series, Deep Learning, Pyspark	Software & IT	Senior Software Engineer	Bosch Global Software Technologies
	Avinash Kumar	Predictive - Prescriptive Analytics, Regression, Classification, NLP	Manufacturing	Assistant Manager	Hindalco
	Ayushi Kumari	Risk Prioritization, Prediction & Modelling, NLP, BigData	Energy	Integrity Engineer	ExxonMobil Service and Technology
	Diwakar Babu Kaveti	Business Intelligence, Predictive Modelling, Deep Learning	Consulting & Analytics	Vessel Performance Analyst	Maersk Tankers
	Emayavaramban A	Statistics, Regression, Ensemble Learning, NLP, GANs	Engineering	Senior Engineer	Flowserve Sanmar
	Kriti Jain	Marketing & Product Analytics, Lending, Regression, NLP	Product & Analytics	Senior Analyst (Marketing)	American Express
	Lagnesh T S	Classification, Regression, Clustering, Time Series, NLP	Software & IT	Lead Engineer	Apisero Global Integration Solutions
	Manvinder Chahar	Network Profitability, Time Series, Deep Learning, NLP	Manufacturing	Senior Manager (Sales & Marketing)	TATA Motors
	Mukul Mundle	Healthcare Analytics, Regression, Classification, NLP, BigData	Healthcare	Deputy Manager - BE & Six Sigma	Jubilant Group (Life Sciences)
	Noor Mohammed Sohail	ETL, Predictive Modeling, BigData, NLP	Software & IT	Engineer - Technology	Virtusa Consulting Services
	Prakhar Agarwal	Segmentation, Healthcare Analytics, Regression, Deep Learning	Consulting & Analytics	Decision Analytics Associate Consultant	ZS Associates
	Ramnath K	Classification, Regression, Deep learning, NLP, Clustering	Product & Services	Content Creator & Faculty	Ascent Education
	Ranade Kaustubh Tushar	Predictive Modelling, Marketing Analytics, Clustering, NLP, BigData	Manufacturing	Assistant Manager	Maruti Suzuki India
	Saikat Kumar Bhaumik	NLP, Regression, Deep Learning, Feature Engineering	Analytics	Business Analyst	Genpact India
	Srivatsa Kulkarni	Regression, NLP, Time Series, Deep Learning	Software & IT	Project Engineer	Wipro Technologies Ltd.
	T Jeeva Kumar	Regression, Deep Learning, Time Series, BigData	Software & IT	Software Development Engineer II	Tally Solutions
4+ Years	Gaurav Uttam	Customer Segmentation, Regression, Classification, Deep Learning	Product & Services	Business Analyst	Byju's
	Lalit Dhakar	Healthcare Analytics, Regression, Classification, Deep Learning	Analytics	Lead Engineer	Kipi.bi
	Saptarshi Bhattacharya	Regression, Time Series, NLP, Deep Learning	Software & IT	Software Engineer	Cognizant Technology Solutions
	Saurabh Kumar	Inventory Analytics, Time series, Regression, BigData	Energy	Assistant Manager	Hindustan Petroleum Corp. Ltd.
	Vivekananda Chaudhuri	Audit Analyst, Data Engineering Analytics, NLP	BFSI	Senior Manager	Axis Bank

Internship Statistics
Class of 2023

- 2.5 LPA — HIGHEST
- 1.5 LPA — MEAN
- 1.25 LPA — MEDIAN
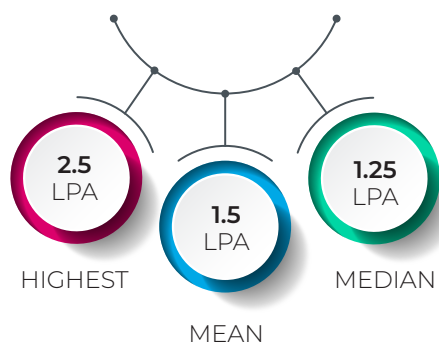
Participating Recruiters | Class of 2023

Dr.Reddy's · P&G · audify · airtel · Coca-Cola
TRINITY · D E Shaw & Co · BCG GAMMA · EXL · FedEx
GAMES 24 SEVEN · mastercard · merilytics AN ACCORDION COMPANY · Providence · pwc
QRT · ReNew POWER · Schneider Electric · SUN PHARMA · THOMSON REUTERS

Career Development and Placement Office (CDPO)
Student Placement Coordinators

Ankit Sonkusare   Ayushi Kumari   Kaustubh Ranade   Saurabh Kumar

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