



BUSINESS | STATISTICS | TECHNOLOGY

PGDBA CLASS OF 2023



Post Graduate Diploma in Business Analytics

INTERNSHIP PLACEMENT REPORT

INDIAN INSTITUTE of MANAGEMENT CALCUTTA



ABOUT PGDBA

Post Graduate Diploma in Business Analytics is a two-year full time residential program jointly offered by ISI Kolkata, IIT Kharagpur and IIM Calcutta.

The course equips students in Statistics, Computer Science and Management which are taught by leading academicians and industry practitioners in these fields.



IIM CALCUTTA

255 HOURS OF
MANAGEMENT
EDUCATION

ISI KOLKATA

225 HOURS OF
TRAINING IN
STATISTICS

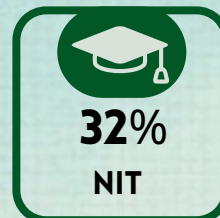
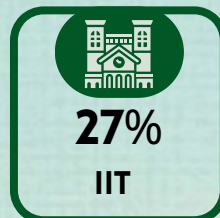
IIT KHARAGPUR

264 HOURS OF
TECHNICAL
LEARNING

1% OF TOTAL
APPLICANTS
GET SELECTED
INTO THIS
PROGRAM

RANKED 1ST IN INDIA
AMONG FULL TIME BUSINESS
ANALYTICS COURSES
OFFERED BY ANALYTICS
INDIA MAGAZINE

EDUCATION BACKGROUND



WORK EXPERIENCE BY INDUSTRY



60
BATCH SIZE

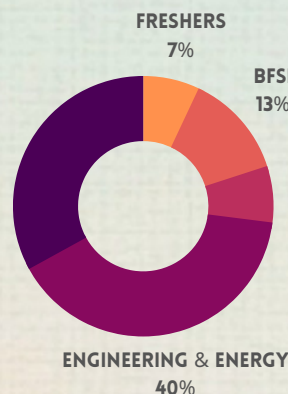


29
AVG. WORK EX.
(MONTHS)



25
AVG. AGE

SOFTWARE, IT & SERVICES
33%



CONSULTING & ANALYTICS
7%

INTERNSHIP PLACEMENT STATISTICS - CLASS OF 2023

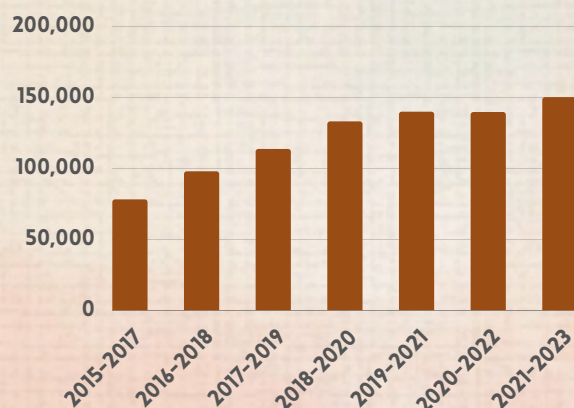
ABOUT INTERNSHIP

The recruiters who participated in the placement process were divided into four categories – Consulting, BFSI, Healthcare, Product & Services. To help both students and companies find their ideal fit, the former were allowed to keep extended offers on hold.

The roles that were offered to the students included the positions of associate consultant, business analyst, data analyst, data engineer, and data scientist to HR analytics, marketing analytics, and quantitative research Intern.

There has also been a significant increase in the stipend offered to the students. The average monthly stipend has registered an increase of 7.6% over the last year, now standing at an amount greater than Rs 1.5 lakh.

AVERAGE STIPEND (P.M.)



2.5 L
MAX



1.50 L
MEAN



1.25 L
MEDIAN



107
OFFERS MADE



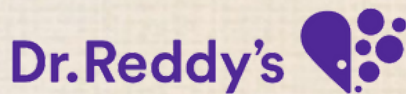
2.16 L
MEAN
TOP 10 %ILE



2.08 L
MEAN
TOP 20 %ILE



PARTICIPATING RECRUITERS PGDBA (BATCH OF 2023)



THOMSON REUTERS

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