



MASTER OF BUSSINESS ADMINISTRATION

56th Batch | **2019-21**



Masters of Business Administration
INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

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IIM Calcutta presents the Placement Report for its 56th Batch of its flagship 2-Yr. MBA Program. The institute recorded 100% placements with participation from 172 firms who extended 520 offers for the batch of 467 students.

This year the Final Placements process transitioned from a Day System into a Cluster System. The entire process was conducted virtually amidst the pandemic with seamless on boarding of recruiters and students. The scheduling process was automated to enhance transparency. In our constant effort to maximize opportunities for students, “Dream” and “Hold & Wait” policies were both implemented. This gave students a chance to hold their offers and interview for other firms across clusters. This catered to both the student as well as recruiter’s interests by providing them greater chances in selecting their right fit.

CDPO has always been committed towards making the process a better experience for all the stakeholders involved and we look forward to making positive changes to the system in upcoming cycles to refine the process on all fronts.

Final Placements

Placements are all about opportunities and at CDPO we ensure that each candidate who has opted-in gets an equal and fair chance to land up at their desired job. The process was undertaken in a cluster-based manner to cater to the student’s preference.

Cluster 1

Cluster 1 saw 33 recruiters rolling out 143 offers across cohorts like Asset Management, Investment Banking & Markets, Private Equity & Venture Capital, Management & Advisory Consulting among others. Calcutta carried forth its legacy of being the country’s Finance Campus, bagging offers from top Investment Banking and Private Equity firms including Avendus Capital, Credit Suisse, D. E. Shaw, Goldman Sachs, and Kotak. Accenture Strategy, Arthur D. Little, Bain & Co., Boston Consulting Group, Kearney, McKinsey & Co. were amongst the top recruiters in the Consulting cohort. Various first-time recruiters like Eximius, Kepler Cannon, Maverick Derivatives, Tata AMC, Tusk Investments, and William O’Neil also took part in the Final Placements.

Cluster 2

Cluster 2 catered to cohorts like Conglomerates, FMCG, E-Commerce & Software Services, Consumer Services & Durables with 82 offers across 59 roles with maximum offers from ANI Technologies (Ola), EXL, Tata Consultancy Services, Vedanta Ltd. Other prominent recruiters included Adobe, Hindustan Unilever, ITC, L’Oreal, Nestle, Procter and Gamble and Reliance Industries Ltd. Prominent recruiters like Boehringer Ingelheim, Navi Technologies, OneShield, Spinny and Xiaomi were new additions to the firms participating in this cluster.

Cluster 3

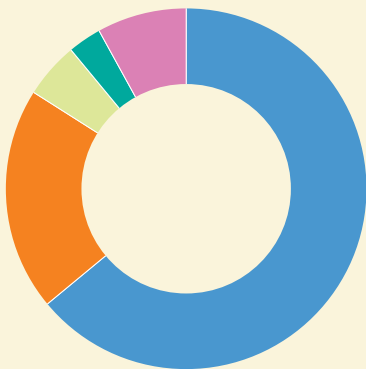
Cluster 3 witnessed the participation of 49 firms from cohorts like BFSI, Biotech, Govt. Organizations, Food Aggregators, IT/ITES, New-Age industries, Power & Utilities among others. Students received offers from ICICI Bank, Jubilant Foodworks, Mahindra Comviva, Turtlemint, Yes Bank, etc. Some of the established names like Angel Broking, Biocon, SunEdison, and Young-age startups inclusive of Kidex and Orphicy participated for the first time.

Batch Profile

Gender Diversity

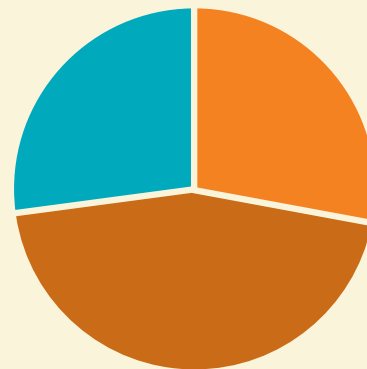


Educational Background



■ B.Tech 64% ■ B.E. 20% ■ B.Com 5% ■ B.Tech + M.Tech 3% ■ Others 8%

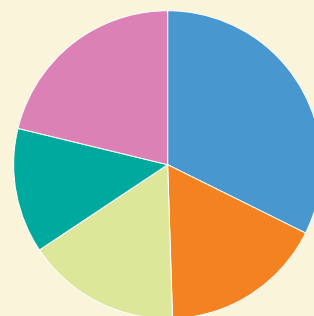
Work Experience



■ 0-12 Months 28% ■ 13-24 Months 45% ■ 24+ Months 27%

Students Placed

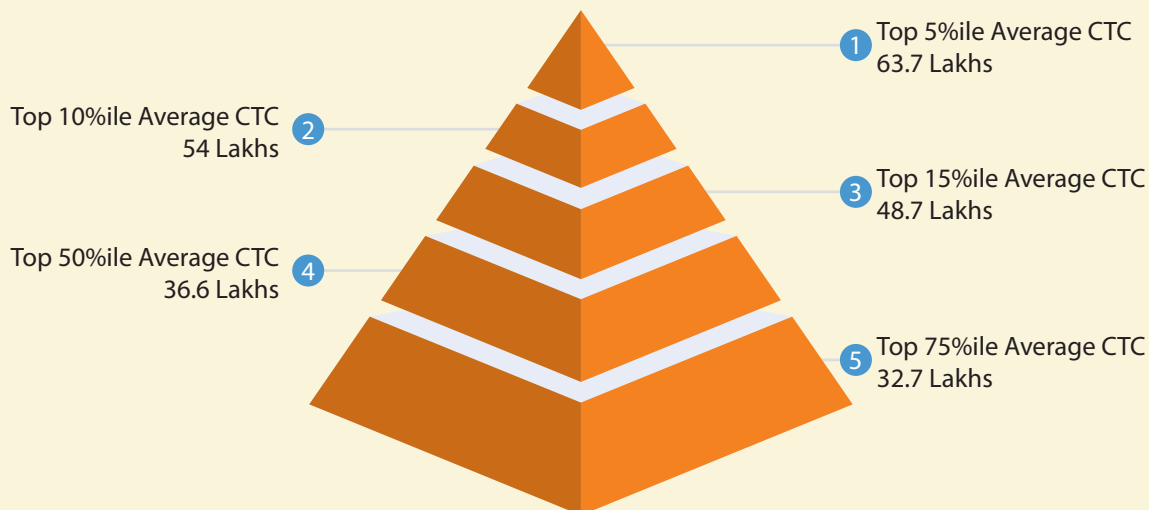
Domain	% of Students Placed
Consulting	32%
Finance	17%
General Management + Operation	16%
Sales & Marketing	14%
Product Management + IT	21%



■ Consulting 32% ■ Finance 17% ■ Gen. Mang. + Ops 16%
■ S&M 14% ■ Product Management + IT 21%

	*International	Domestic	Overall	Total Offers	Total Recruiters
Median	\$234,192.00	₹ 2,767,000.00	₹ 2,767,000.00	520	172
Average	\$245,264.00	₹ 2,849,979.00	₹ 2,928,138.00		

*Calculated as per PPP method



Prominent Recruiters



First Time Recruiters





Placement Team

Sanket Jain | 9051613469 • Archit Garg | 9051613470
Naman Singh | 9051613471 • Shreya Chandrakar | 9051613472
Sachin Raj Soni | 9051613473 • Samridhi Dalmia | 9051613474
Manan Mehrotra | 9051613475 • Kamireddy Srinivas | 9051613476
Yash Aggarwal | 9051644415 • Shashank Gandham | 9051644417



Career Development & Placement Office INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

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